



# CANOLA CLASSIC

2026



# RIDER GUIDE



# WELCOME



*Welcome*  
**WAYNE**

**BRADSHAW**

Chief Executive Officer - WestCycle



On behalf of the entire team at WestCycle, it is my absolute pleasure to welcome you to the Shire of York for this year's Canola Classic. There is a unique magic to the area around WA's oldest inland town when the canola fields are in full bloom, and experiencing it from the saddle is, in my opinion, the absolute best way to take it all in.

Fondos represent the very best of our riding culture. They aren't just about speed or who crosses the line first; they are about community, personal milestone achievements, and the inclusive joy of riding. Whether you are a seasoned roadie, an e-bike enthusiast, or a first-timer stepping up for your first fondo, this event belongs to you.

Beyond the camaraderie and gorgeous views, taking on a challenge like this is a powerful investment in your health. Pedaling through the countryside builds cardiovascular strength and endurance, but the benefits run much deeper than physical fitness. Spending a day in the fresh air, surrounded by the warmth of a supportive community, provides an incredible boost to mental well-being and a sense of shared accomplishment that stays with you long after you cross the finish line.

While you are here, I encourage you to explore everything the Shire of York and the Avon Valley has to offer. Take the time to stroll down the historic main street, grab a coffee, drop into the local shops, and enjoy the famous regional hospitality.

A massive thank you goes out to the Shire of York, our dedicated volunteers, event partners, and every rider here today for making this event so vibrant. Ride safely, look out for one another, and above all, enjoy every kilometer.

See you out on the road!





# WELCOME



## *Welcome* **CHRIS GIBBS**

President – Shire of York



The Shire of York is proud to welcome riders, volunteers, support crews and visitors to the 2026 Canola Classic.

The Canola Classic has become a much-loved event on York's calendar, bringing people together to experience the beauty of our region while supporting our local community. Whether you're returning for another year or visiting for the first time, we hope you enjoy the challenge of the course, the spectacular canola in full bloom, and the warm hospitality York is known for.

Thank you to WestCycle, the volunteers, sponsors and everyone who has helped make this event possible. We wish you a safe and enjoyable ride and hope you have the opportunity to spend some time exploring York during your visit.





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## IMPORTANT CONTACTS

EVENT CONTROL

**0458 392 690**

Please save this number into your phone contacts!

**IMPORTANT REMINDER: Riders will be sharing the course with other road users and MUST COMPLY WITH THE ROAD RULES (Road Traffic Regulations) at all times.**





# IMPORTANT INFORMATION

## PRE EVENT INFORMATION:

Thursday 20th August

### Rider Pack Collection

Collect your Rider Pack from WestCycle HQ exclusively on:

**Thursday 20th August | 11:00am – 6:30pm**

105 Cambridge Street, West Leederville, 6007

Be sure to bring your Rider Number (emailed to you the morning of pack collection) to collect your Rider Pack.

If you can't make it on this day please email [info@westcycle.org.au](mailto:info@westcycle.org.au) to arrange alternatives.

### Insurance

For added peace of mind, WestCycle recommends all Canola Classic riders have adequate insurance coverage; WestCycle offers optional third-party and personal accident insurance available for purchase via the website.

## EVENT DAY INFORMATION:

Sunday 23rd August

### Event Village Location

York Recreation Centre – 45 Barker St, York WA 6302

The Event Village is located approximately 1hr 30 minutes from the Perth CBD. Please allow enough time to travel, park your car and warm up for the event.

### Rider Briefing

**7:45am** at the Event Village

### Ride Schedule

**8:00am – Ride Start from the York Recreation Centre**

- Society 93km riders sent off followed by 52km riders.
- There will be a neutral roll-out from the York Rec Centre and then timing will officially start and finish on Knotts Road.

### Timing Cut off

**1:30pm**

The cut off is to ensure the safety and welfare of participants as per the event's Traffic Management Plan.

The Event Director has the discretion to direct riders to return to the Event Village, if continuing may present a health risk or will result in a breach of approvals.

Riders can use the sag wagon to return to the Event Village or if instructed by the Event Director.

Please be mindful that you will be riding through residential areas and show consideration to local residents. Permits to conduct events such as this are contingent on minimising the impact to the local community.



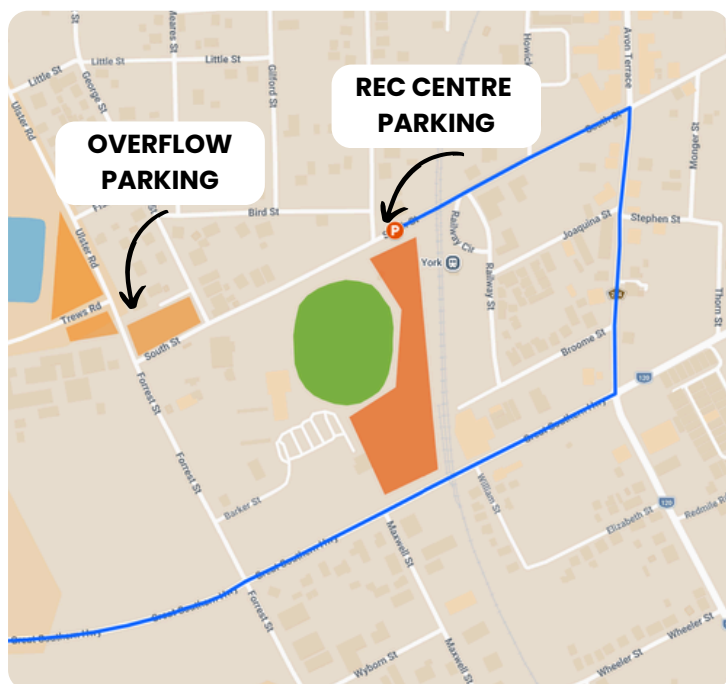
# GENERAL EVENT INFORMATION

## EVENT PARKING

Free parking is available at the York Recreation Centre in a gravel area behind the oval – please see the Event Village Map.

**Entry is off South St. NO ENTRY VIA FOREST ST.**

Please drive slowly and be cautious when entering and exiting the carpark, as there will be other riders and pedestrians in the area.



## RIDER ASSEMBLY

Please note that riders must assemble in the Event Village located at the York Recreation Centre at **7:30am**. There will be a neutral start and then timing will officially start and finish on Knotts Road.

Riders must follow directional signage and assemble with their rider group. SØciety 93km riders will be sent off first followed by the 52km riders from the York Recreation Centre.

## RIDER BRIEFING

The essential rider briefing will be held in the Event Village area at **7:45am**.

You will receive important and up-to-date information about the course and other details to keep you safe throughout the ride.

## EVENT VILLAGE

The Event Village located at the York Recreation Centre will serve as the central hub for the event.

Facilities will include toilets, changerooms, registration, drinking water and the following vendors:

**TAYLOR'S KITCHEN**



Open from 6am

Taylor's kitchen will be open bright and early to provide riders with their coffee fix along with hearty food throughout the day such as burgers and hot dogs. Vegetarian and GF options available.

**PIDE BAKERY**



Open from 6am

Pide Bakery will be serving up their fresh baked pide breads, kebabs and gozlemes. Vegetarian options available.

**BOOTY BUTTER**

Butty Butter will be bringing along their incredible anti chafe cream products to purchase from the event village on the day.

**CYCLIQ**

Swing by the Cycliq stand and check out the latest in bike safety gear! **The winners of two Cycliq Fly6 Pro bike camera and light kits worth \$549 each will be announced at noon!**

**SØCIETY**

Say hi to the SØCIETY crew, sponsors of the 93km ride and pick up some new kit while you're at it. They also crafted our exclusive event jersey...

**YORK REC CENTRE BAR**



Open from 10am

Wind down and enjoy a well-earned drink post ride at the York Recreation Centre bar.

**PS: An event momento will be handed out at the Event Village upon the conclusion of your ride so don't forget to stop by before you head home!**



# GENERAL EVENT INFORMATION

## ROLL OUT/RETURN

To ensure a safe and smooth start to your ride, all participants must follow the designated untimed roll out route from the Event Village to the official course start. Please familiarise yourself with the roll out map prior to the event.

The roll out is not part of the timed event. Riders must obey road rules at all times, and give way to vehicles where required.

**Course marshals will be positioned along the route to provide guidance and assistance; however, they are not authorised to stop or control traffic.**

Riders are responsible for their own safety and should remain alert to surrounding vehicles, pedestrians and fellow cyclists throughout the roll out.

Once you cross the finish line, please continue riding back to the Event Village in the same direction you rolled out.

If you choose to pull over at the timed finish line, please do so only when it is safe to leave the rider flow. Check over your shoulder, be aware of riders approaching from behind, and avoid sudden braking, swerving, or stopping immediately after the finish line. Use good judgement and ensure there is adequate space before slowing down or coming to a stop.

## RIDER NUMBER

Each rider will receive a Rider Number (and pins) in their Rider Pack. Pin your Rider Number to the lower back area of your jersey.



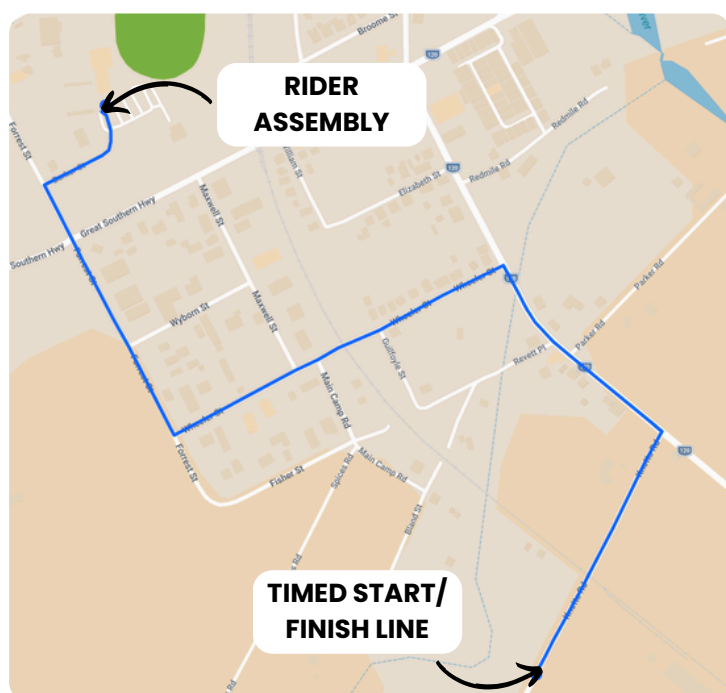
## TIMING

Every rider will receive a chipped time through Blue Chip Timing. Results will be tabulated on the Blue Chip Timing page post-event and shared by WestCycle. [www.blueChipResults.com.au](http://www.blueChipResults.com.au)

Be careful not to cross the start/finish line prior to the start as you may record a false time.

Timing chips will be attached to a seat post sticker. Please attach the sticker to your seat post.

You will also receive two helmet stickers. One is placed on the front of the helmet, the other on the right side of the helmet for identification purposes.







# GENERAL EVENT INFORMATION

## HAZARD AREAS

**Talbot Road:** Take care through a section of the course located approximately 13-16km after the start on Talbot Road that becomes narrow with no centre line markings so riders will need to take the utmost care, stay left and look out for oncoming vehicles.

**Qualen West Road:** Please take caution when making the right turn from Qualen West Road into Talbot Road heading to the finish line as it is a fast descent down Qualen West Road.

**Town Centre:** Once passing the finish line riders are encouraged to return to the Event Village using the same route as roll out, bypassing the Town Centre. When visiting the Town Centre before or after the ride we encourage extra care to be taken when riding down Avon Terrace. The Town Centre may be busy with parked cars, moving traffic, and pedestrians crossing the road or stepping out unexpectedly. Watch for opening car doors, vehicles entering or exiting side streets, and pedestrians near shops and cafes. Riders must remain alert, slow down if necessary, and always stay to the left to ensure the safety of themselves and others.

## SUPPORT VEHICLES

Private support vehicles are not permitted as they cause unnecessary traffic congestion and inhibit the ability of registered support vehicles to efficiently navigate the route.

A Lead Event Vehicle will be the first vehicle on course leading the riders around the course. There will be a Sag Wagon available to any riders who require assistance.

Please call Event Control on 0458 392 690 to request the aid of the Sag Wagon.

Additionally there will be roving Motor Marshals out on course to ensure the safety of riders, and to make sure all riders are abiding by the road rules.

## FIRST AID

Rescue Recovery One crews will be stationed at the Start/Finish Line and Pit Stop located at the corner of Talbot W Road and Qualen West Road.

Should you require medical assistance, speak with a marshal or contact Event Control on 0458 392 690.

Dial 000 in a life threatening emergency only.

## BIKE MECHANIC

Prior to event day, all riders are strongly encouraged to have their bike serviced, including considering new tyres and brake pads.

Mechanical support is available (by Vault Cycle Services) at the Event Village to provide any last-minute repairs or maintenance if required. Labour is free for riders, but any parts will be charged (cash is encouraged due to limited EFTPOS reception).

Riders are strongly encouraged to carry spare tubes, pump and a repair kit and to be versed in how to change a flat tyre.

Richard from Vault Cycle Services will be on-course, providing basic on-the-spot mechanical support for riders who need it and later in the Event Village to continue offering these services.

## PHOTOGRAPHY

Dan Hoey Photography is the official event photographer. Pictures will be uploaded to an album on The WestCycle Events Facebook page post-event.

As part of your event waiver, you provided consent for your photograph to be used for marketing purposes. If you do not wish for your photograph to be used, please notify us via email at [info@westcycle.org.au](mailto:info@westcycle.org.au).

While we'll do our best to cover as much of the event as possible, there is a chance you may not be photographed. Thanks for your understanding!

We highly encourage you to upload your photos and videos to social media with the hashtag #canolaclassic so we can like and share your photos and videos!



# GENERAL EVENT INFORMATION

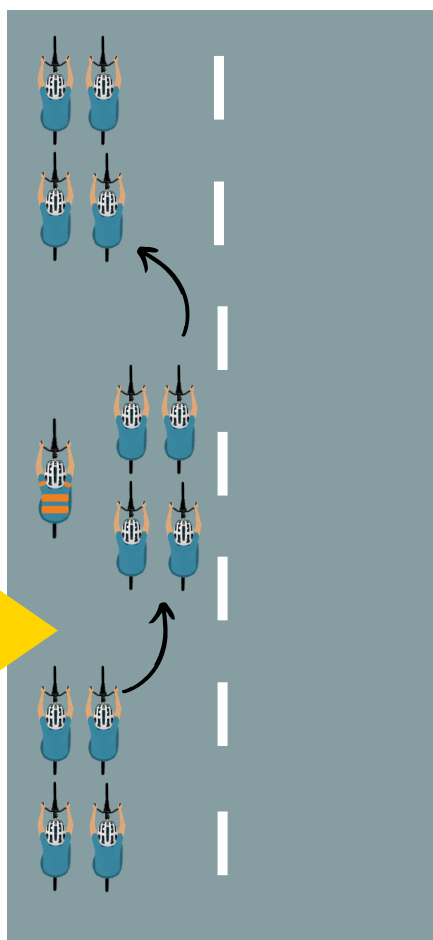
## RIDER ETIQUETTE

A few pointers about rider etiquette prior, during and after the event to maximise safety and fun for all.

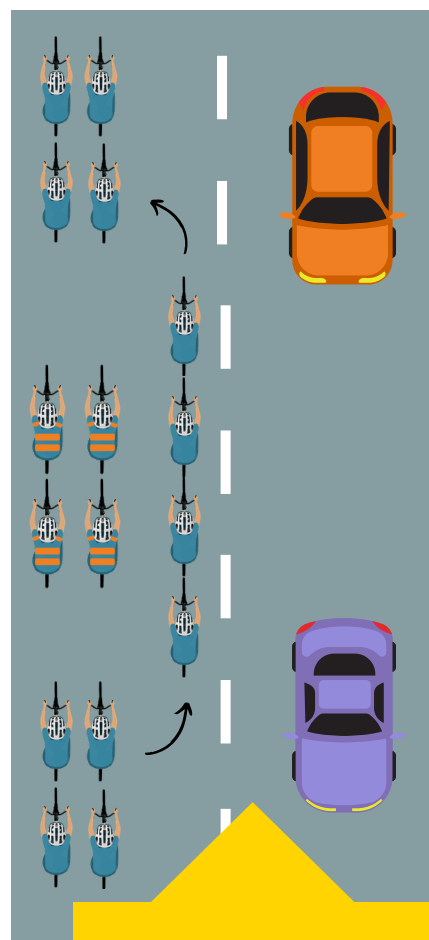
- Obey the road rules and follow any instructions from Event Marshals and Traffic Controllers.
- The roads are OPEN, so be aware of other road users.
- Follow the illustrated etiquette below when passing other riders.
- Keep to the left-hand side of the road and only ride two abreast.
- Be courteous to other riders, teams and officials and other road users.
- If you pull out of the ride, please notify one of the marshals or event staff.
- Please don't litter. Pocket your wrappers and dispose of them responsibly. Litterers will be pulled from the ride.

## PASSING OTHERS

- Only pass other riders or vehicles on the right.
- If you are slowing down, move to the left when it's safe to do so.
- Groups riding two abreast are allowed to pass, or be passed by, another rider when it is safe.
- If you are passing another rider or group, ring your bell or call out.
- If you can't leave enough space, slow down until it is safe to pass.
- Make sure you are well clear before moving back in.



**Groups riding two abreast are allowed to pass, or be passed by, another bike rider when it is safe to do so**



**When a group is passing another group, the faster group should pass in single file**



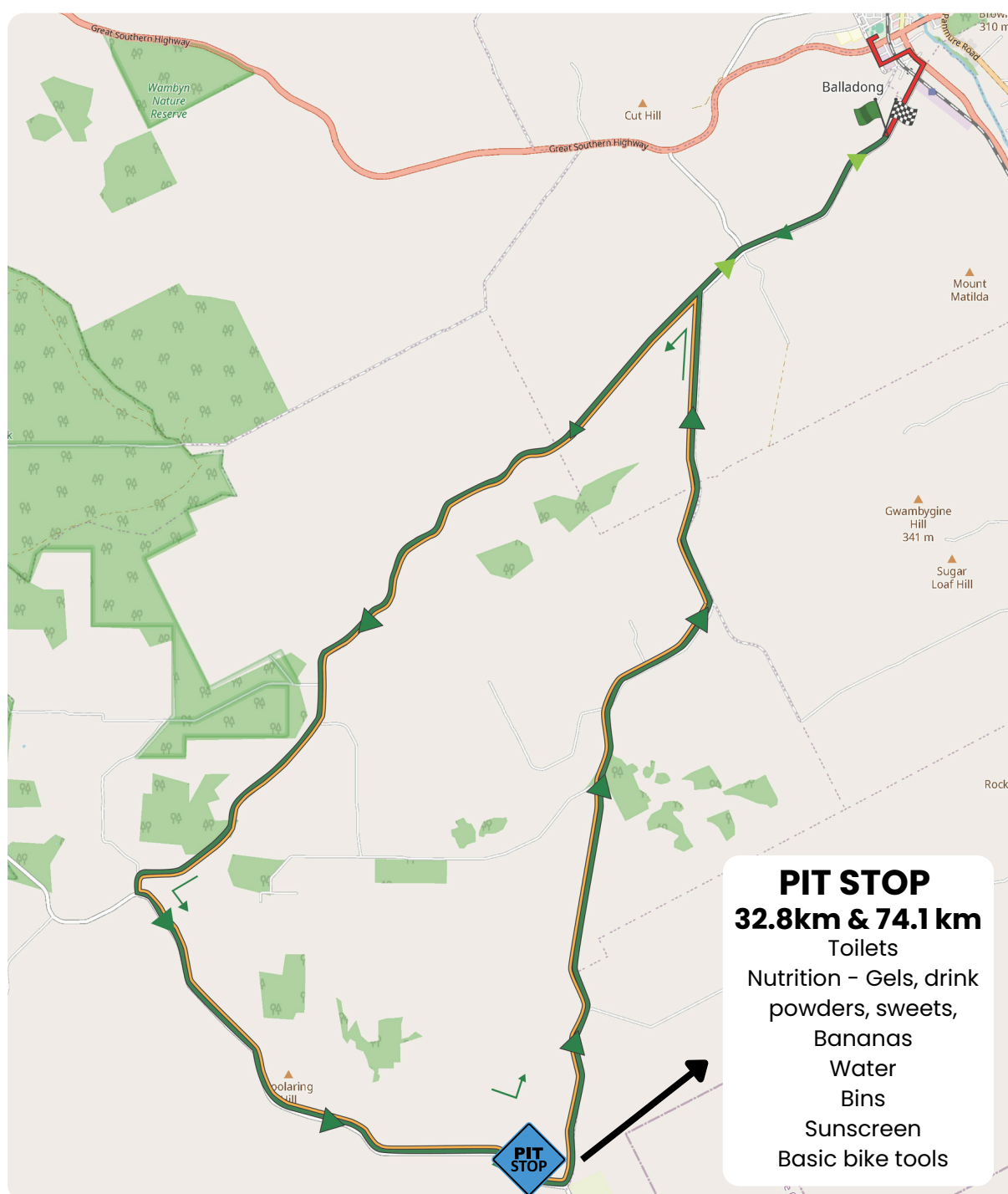
# GENERAL EVENT INFORMATION

## PIT STOP

Riders can refresh with Winners Nutrition products, other replenishments and amenities at one Pit Stop just after halfway on the loop at the corner or Talbolt Road West and Qualen Road West. Actual GPS distances from official Knotts Road start: 32.8km and 74.1km.

We recommend utilising these services as hydration and nutrition are vital to ensuring you perform at your best – and complete the ride in a healthy state.

Additionally, we recommend carrying some nutrition items on-bike.





10% DISCOUNT

**WESTCYCLE**



[winnersbars.com](http://winnersbars.com)





# VOLUNTEERS



**A BIG THANK YOU TO THE HARD WORKING VOLUNTEERS AND CREW FOR THEIR SUPPORT AND WHO MAKE THIS EVENT POSSIBLE.**

**WE ARE ALWAYS ON THE LOOKOUT FOR EXTRA HANDS TO ASSIST AT OUR EVENTS, PLEASE CONTACT [INFO@WESTCYCLE.ORG.AU](mailto:info@westcycle.org.au) TO REGISTER YOUR INTEREST AT ANOTHER WESTCYCLE EVENT.**







# UPCOMING events



Ballidu

## BIKE IT TO BALLIDU GRAVEL

**12K | 44K | 82K | 150K**

Bike It to Ballidu Gravel transforms a tiny Wheatbelt town into a gravel haven with epic rides for gritty gravel grinders to families out for some fun in the dust.

**Sep**

**27**

**2026**

# DON'T STOP RIDING NOW! LEVEL UP WITH WESTCYCLE RIDE SECURE MEMBERSHIP



## MEMBERSHIP AND INSURANCE THAT SUPPORTS WA BIKE RIDERS

Access \$20 off Ride Secure membership for Canola Classic participants if you join **using promo code CANOLA26.**

Membership includes personal accident and public liability insurance, a representative voice to government, great discounts, and the BEST PRICE on event entry for the Bike it to Ballidu Gravel event.

**\$20 OFF**  
RIDE SECURE  
MEMBERSHIP

[westcycle.org.au/membership](https://westcycle.org.au/membership)





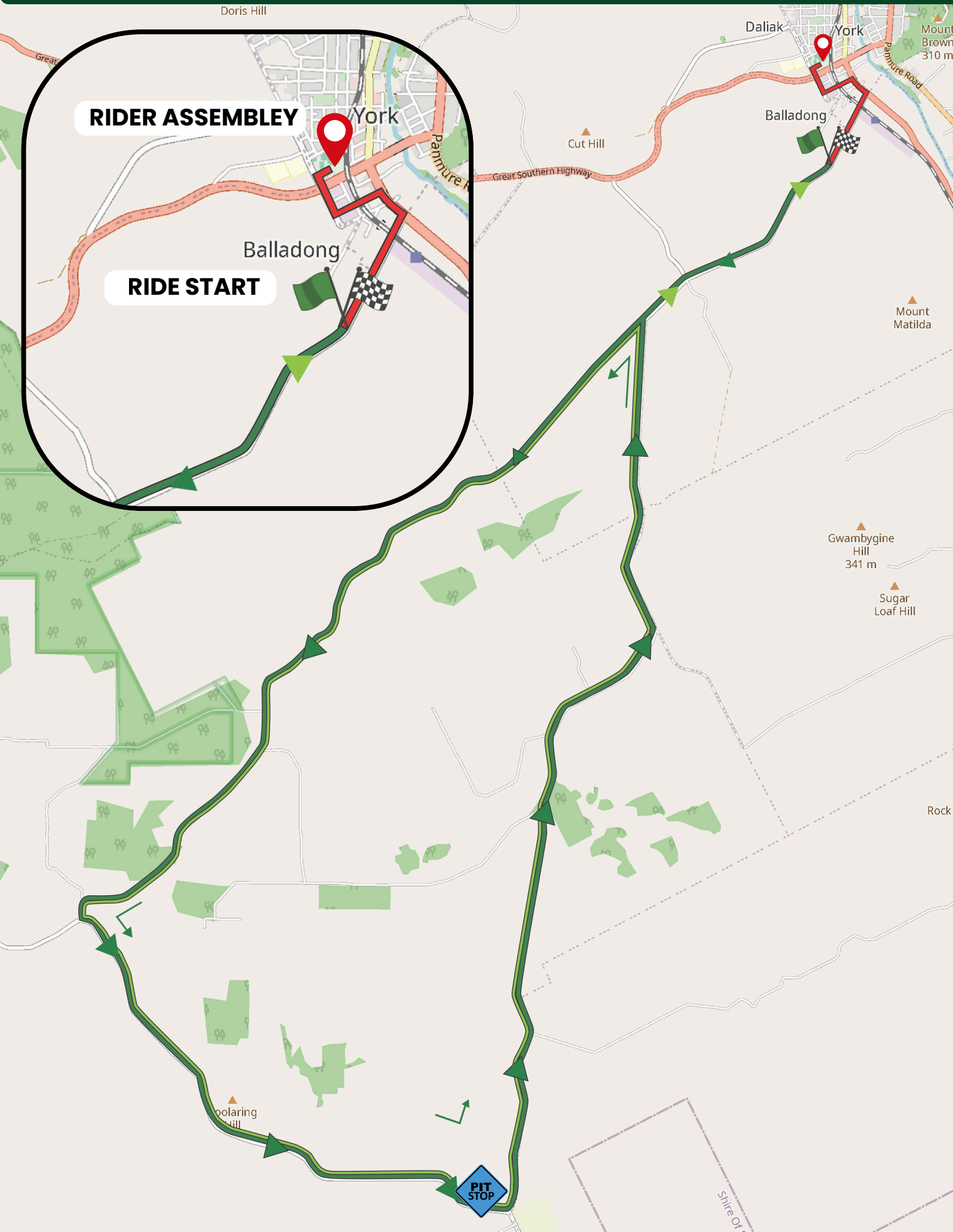
# THE RIDES

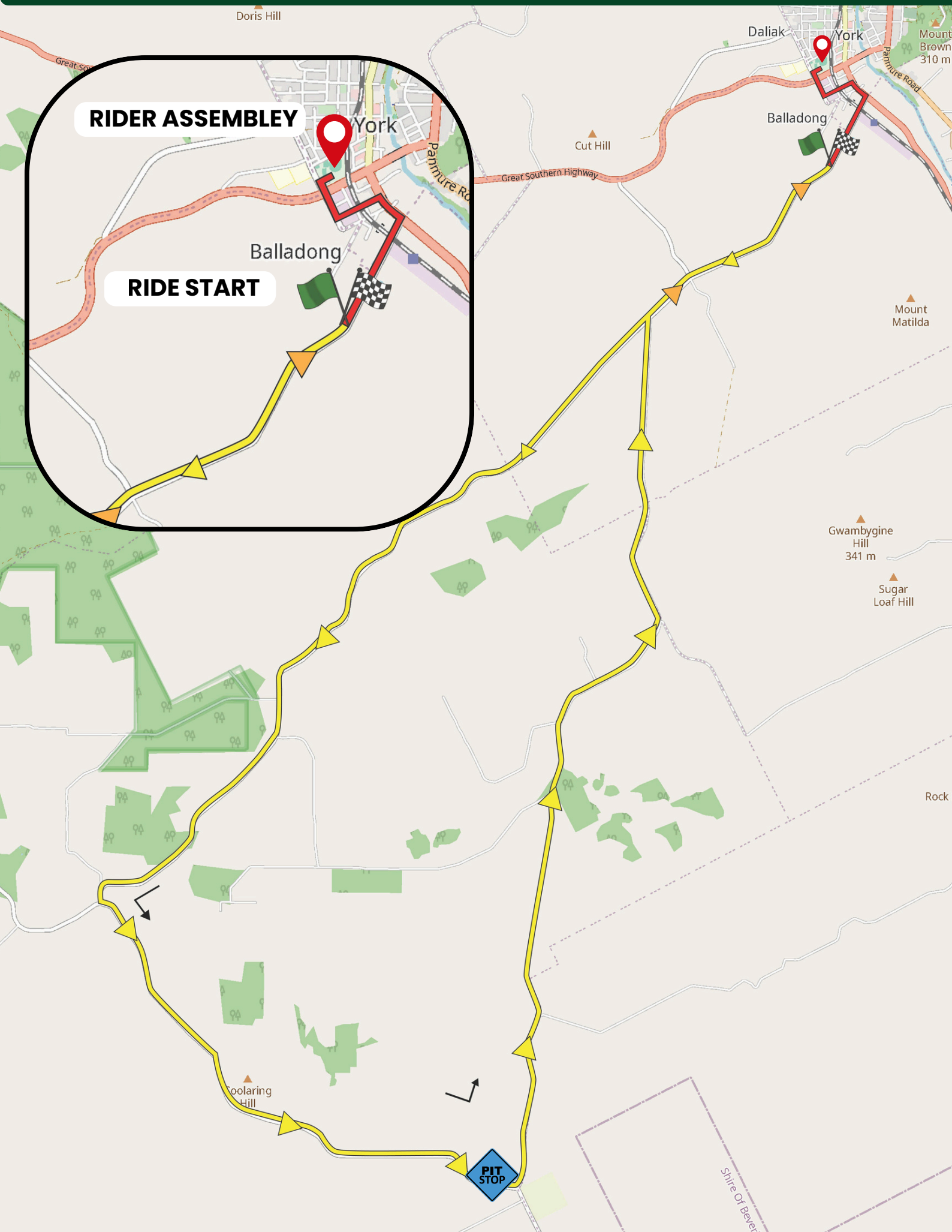






# SØCIETY 93KM





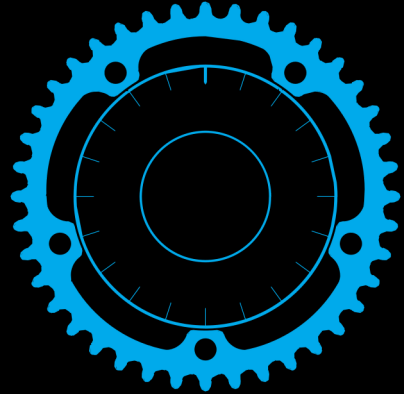


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Servicing Perth CBD and surrounds**

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**10% discount for first time customers**

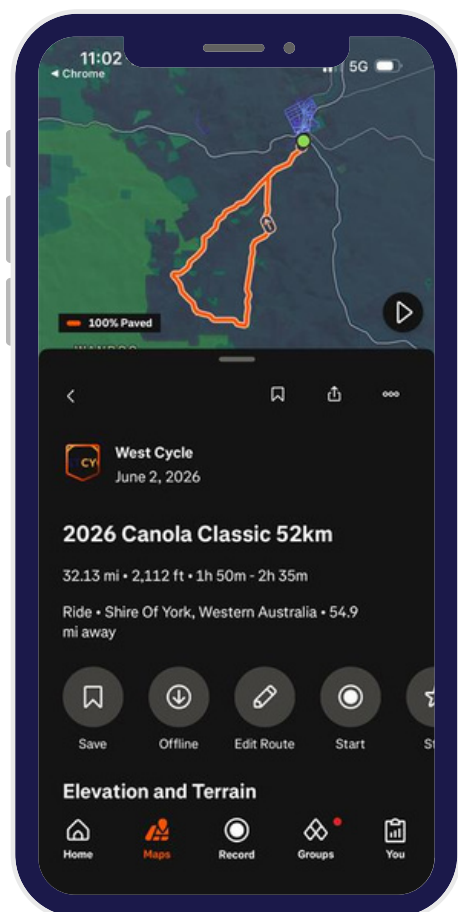


## STRAVA

Strava tracks and analyses rides, provides performance data, as well as access to Canola Classic route maps, that can be downloaded and accessed offline.

If you don't have a Strava account, you can sign up for free to access the routes (although not mandatory as on-course signage is also very clear).

To access the event routes, simply click the links below.



Society 93KM:

<https://www.strava.com/routes/3496730779031788428>

52KM:

<https://www.strava.com/routes/3496729713683493792>

**NOTE: All rides will be clearly marked with directional signage along the course**



# søciety

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SUPPORTING WA EVENTS.

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# EVENT PARTNERS

WestCycle acknowledges the generosity of our event Partners and Supporters in presenting the 2025 Canola Classic.

## GOVERNMENT PARTNERS



## ROUTE SPONSOR

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## NUTRITION SPONSOR

*Winners*

## EVENT PARTNERS

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J O O N D A L U P



