



INSPIRE

WOMEN'S MTB FUN DAY



PARTNERSHIP PROSPECTUS

8TH NOVEMBER 2025





TABLE OF CONTENTS

ABOUT INSPIRE	03
WHY SUPPORT?	04
WESTCYCLE & WA GRAVITY GIRLS	05
PARTNERSHIP PACKAGES	06
ENQUIRIES / CONTACTS	08

ACKNOWLEDGEMENTS



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ABOUT INSPIRE

The Inspire Women's MTB Fun Day is a new celebration of women's mountain biking in Western Australia. The event will be held at the Yalbunullup MTB trails in Joondalup.

Designed to empower, connect, and support riders of all levels, the event will bring together women from across the state for a fun, inclusive day of riding, skill building, and community.

With guided rides, beginner friendly sessions, advanced workshops, and a vibrant event village. Inspire is all about creating a welcoming space where women can explore the trails, build confidence, and enjoy the ride together.

The event is a new collaboration between WestCycle and WA Gravity Girls, bringing together industry leadership and grassroots passion to deliver a unique and impactful experience for women on bikes.

WHY SUPPORT?

The Inspire Women's MTB Fun Day is a not for profit event with a clear mission: to create an inclusive, fun, and empowering space for women to connect through mountain biking.

As a community driven event, we rely heavily on the support of partners and ticket sales to make it all happen.

Partner contributions directly reduce costs for participants, making the fun day more accessible, while also allowing us to offer better facilities, coaching, and experiences on the day.

With growing interest from across the state and beyond, Inspire is set to become a key date on the MTB calendar; and your support will help us make it truly exceptional.





WESTCYCLE

WestCycle is the peak body for bike riding throughout Western Australia and a representative voice for all bike riders.

We embrace all forms of bike riding whether it be on road or off road, riding to the shops or work, for fitness, fun or fellowship.

Our purpose is to make riding safe, easy, and attractive for all.

Our dedicated team strives to develop, promote and enact positive change state wide for all people who ride bikes including e-bikers, hand cyclists and other recumbents



WA GRAVITY GIRLS

WA Gravity Girls is a not for profit advocacy organisation for riders in Western Australia who identify as female and gender diverse.

Our goal is to increase the participation of women in mountain biking by providing safe and encouraging environments for riders of any skill level to progress in the sport.

We recognise the social, mental, emotional and physical benefits that mountain biking offers. Our priority is making riding more accessible for females in WA and being a voice for the community that connects and supports riders.





GOLD PARTNER

We are seeking gold partners to sponsor the event from \$2,000.

As a gold partner your brand will receive:

- Logo on the website
- Printed logo displayed on the festival banner
- Printed logo on all branded resources (maps, timetables etc.)
- Two optional 3x3 stalls in the festival area
- Premium locations for displaying banners, flags and other branded equipment
- Inclusion of promotions, products or other branded material (flyers, stickers, brochures) in the participant goodie bag
- Social media posts in the lead up to the event
- Acknowledgement in briefing, awards and prize speeches and dinner presentation
- Acknowledgement in event organised publications (post event articles etc.)

PACKAGES

Packages can be customised to meet your business objectives, with a flexible mix of cash and in-kind contributions.

If you're interested in supporting the event through in kind contributions such as products, services or prizes, we'd love to hear from you. Please get in touch to discuss how we can work together.



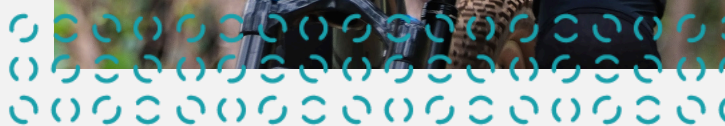


SILVER PARTNER

We are seeking silver partners to sponsor the event from \$1,000.

As a silver partner your brand will receive:

- Logo on the website
- Printed logo displayed on the festival banner
- Printed logo on all branded resources (maps, timetables etc.)
- Optional 3x3 stall in the festival area
- Opportunity to display banners, flags and other branded equipment
- Include promotions, products or other branded material (flyers, stickers, brochures)
- in the participant goodie bag



BRONZE PARTNER

We are seeking bronze partners to sponsor the event from \$500.

As a bronze partner your brand will receive:

- Logo on the website
- Printed logo displayed on the festival banner
- Include promotions, products or other branded material (flyers, stickers, brochures) in the participant goodie bag.



ENQUIRIES

Don't miss your chance to sponsor Western Australia's newest women's mountain bike fun day.

Align your brand with an unforgettable experience that brings riders, families, and communities together.

This is more than just riding, it's a celebration of adventure, connection, and the spirit of women on wheels.

Be part of an event that leaves a lasting impact.

CONTACT

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