



CANOLA CLASSIC

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RIDER GUIDE



WELCOME



Welcome
WAYNE

BRADSHAW

Chief Executive Officer - WestCycle



Welcome to the 2025 Canola Classic, one of WA's biggest and best-loved fondos set against the stunning backdrop of the Shire of York and the Avon Valley!

This event captures the very best of West Australian bike riding – where community, countryside and challenge come together. As you roll out from the historic York and into those endless golden canola fields, you join a tradition that celebrates the camaraderie and joy of riding in the beautiful Wheatbelt region.

At WestCycle we believe riding is one of the best ways to bring people together, explore our beautiful state and enjoy healthy, active lifestyles. We're proud to bring you event like the Canola Classic, where riders of all abilities can share the road and take in WA's stunning landscapes.

A big thank you to the Shire of York for their partnership and hospitality, and for embracing our new Rec Centre Event Village finish line, right in town! This change adds 5km to your ride compared to previous years, so please make sure you've got the latest GPS maps loaded.

Whether you're here to cruise with your mates or simply soak up the spectacular scenery, we wish you a fantastic ride.

Here's to a great day on the bike!



WELCOME



Welcome **KEVIN TRENT**

President – Shire of York



On behalf of the Shire of York I thank you for attending the Canola Classic and wish you all a great day. Each year the Canola Classic celebrates the stunning canola season and showcases York at its best.

It's a fantastic event that brings real energy to the town with plenty of social media buzz with all the vibrant photos of the fields, town and more. It brings in riders, families and visitors from across the State and gives a real boost to local accommodation, cafes, shops, and attractions.

The Shire wishes all riders and their entourage a great day on the bike and a great time in our Shire!





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IMPORTANT CONTACTS

EVENT CONTROL

0475 709 568

Please save this number into your phone contacts!

Reminder: Riders will be sharing the course with other road users on open roads.



IMPORTANT INFORMATION

PRE EVENT INFORMATION:

Thursday 21st August

Rider Pack Collection

Collect your Rider Pack from WestCycle HQ exclusively on:

Thursday 21st August | 10:00am - 6:30pm

105 Cambridge Street, West Leederville, 6007

Be sure to bring your Rider Number (emailed to you the morning of pack collection) to collect your Rider Pack.

If you can't make it on this day please email info@westcycle.org.au to arrange alternatives.

Insurance

For added peace of mind, WestCycle recommends all Canola Classic riders have adequate insurance coverage; WestCycle offers optional third-party and personal accident insurance available for purchase via the website.

EVENT DAY INFORMATION:

Sunday 24th August

Event Village Location

York Recreation C - 45 Barker St, York WA 6302

The Event Village is located approximately 1hr 30 minutes from the Perth CBD. Please allow enough time to travel, park your car and warm up for the event.

Rider Briefing

7:30am at the Event Village

Ride Schedule

8:00am - Ride Start

- Society 98km riders sent off followed by 57km riders.
- There will be a neutral start and then timing will officially start and finish on Knotts Rd.

Timing Cut off

1:30pm

The cut off is to ensure the safety and welfare of participants as per the event's Traffic Management Plan.

The Event Director has the discretion to direct riders to return to the Event Village, if continuing may present a health risk.

Riders can use the sag wagon to return to the Event Village or if instructed by the Event Director.

Please be mindful that you will be riding through residential areas and show consideration to local residents. Permits to conduct events such as this are contingent on minimising the impact to the local community.



GENERAL EVENT INFORMATION

RIDER BRIEFING

The essential rider briefing will be held in the Event Village area at 7:30AM.

You will receive important and up-to-date information about the course and other details to keep you safe throughout the ride.

RIDER ASSEMBLY

Riders are to be ready in the rider assembly area in the event village at **7:30am** ready to be rolled out to the Start / Finish line.

- Sœcity 98km riders sent off first followed by the 57km riders.

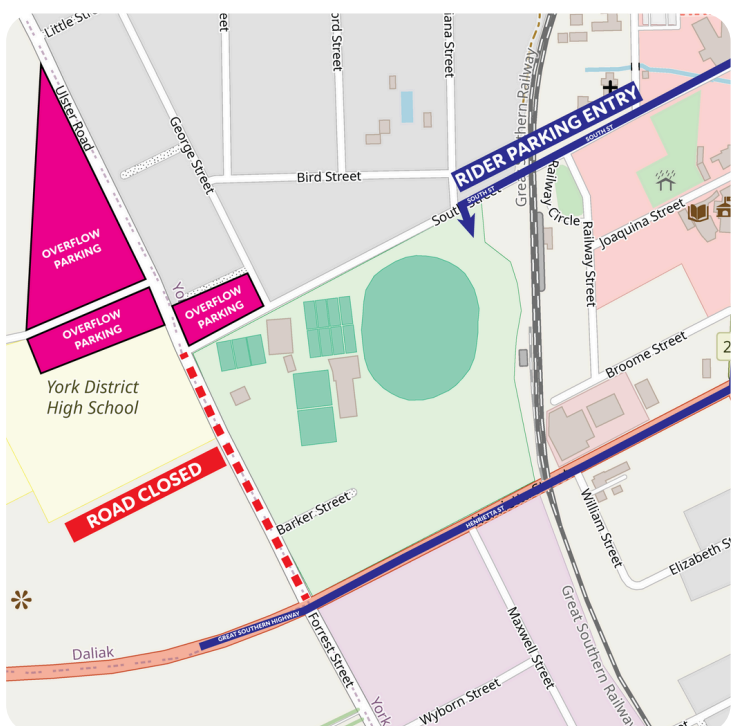
There will be a neutral start and then timing will officially start and finish on Knotts Rd.

EVENT PARKING

Free parking is available at surrounding gravel of the back oval of York Recreation & Convention Centre. Please see the Event Village Map.

Entry is off South St. NO ENTRY VIA FOREST ST.

Please drive slowly and be cautious when entering and exiting the carpark, as there will be other riders and pedestrians in the area.



RIDER NUMBER

Each rider will receive a Rider Number (and pins) in their registration pack. Pin your Rider number to the lower back area of your jersey.



TIMING

Every rider will receive a chipped time through Blue Chip Timing. Results will be tabulated on the Blue Chip Timing page post-event and shared by WestCycle. www.blueChipResults.com.au

Be careful not to cross the start/finish line prior to the start as you may record a false time.

Timing chips will be attached to a seat post sticker.

You will also receive two helmet stickers. One is placed on the front of the helmet, the other on the right side of the helmet for identification purposes.





GENERAL EVENT INFORMATION

SUPPORT VEHICLES

Private support vehicles are not permitted as they cause unnecessary traffic congestion and inhibit the ability of registered support vehicles to efficiently navigate the route.

A Lead Event Vehicle will be the first vehicle on course leading the riders around the course. There will be a Sag Wagon available to any riders who require assistance.

Please call Event Control on 0475 709 568 to request the aid of the Sag Wagon.

Additional there will be multiple roving Motor Marshals out on course to ensure the safety of riders, and to ensure all riders are abiding by the Road Rules.

BIKE MECHANIC

Prior to event day, all riders are strongly encouraged to have their bike fully serviced before the event, including considering new tyres and brake pads.

Mechanical support is available (by Vault Cycle Services) at the Event Village to provide any last-minute repairs or maintenance if required. Labour is free for riders, but any parts will be charged (cash is encouraged due to limited EFTPOS reception).

Riders are strongly encouraged to carry spare tubes, gas cylinders and a repair kit and to be versed in how to change a flat tyre.

Richard from Vault Cycle Services will do one lap of on course support providing basic on the spot mechanical support for riders that need it and then return to the event village to continue offering these services.

FIRST AID

Rescue Recovery One crews will be stationed at the Start/Finish Line and Pit Stop 1 located at the corner of Talbot W Rd and Qualen W Rd. .

Should you require medical assistance, speak with a marshal or contact Event Control on 0475 709 568

Dial 000 in a life threatening emergency only.

HAZARD AREAS

Talbot Rd: Take care through a section of the course located approximately 13-16km after the start on Talbot Rd that becomes narrow with no centre line markings so riders will need to take the utmost care, stay left and look out for oncoming vehicles.

Qualen West Rd: Please take caution when making the right turn from Qualen West Rd into Talbot Rd heading to the finish line as it is a fast descent down Qualen West Rd.

Town Centre – Avon Terrace:

Please take extra care when riding down Avon Terrace through the York town centre, particularly in the first and final kilometres of the course. This section may be busy with parked cars, moving traffic, and pedestrians crossing the road or stepping out unexpectedly. Watch for opening car doors, vehicles entering or exiting side streets, and pedestrians near shops and cafes. Riders must remain alert, slow down if necessary, and always stay to the left to ensure the safety of themselves and others.

START/FINISH LINE

Please note that the start and finish line has moved from last year's location. It will now be located at the York Recreation & Convention Centre (YRCC) on Barker Street. There will be a neutral start and then timing will officially start and finish on Knotts Rd.

This change means the course now passes directly through the York town centre along Avon Terrace. Riders must exercise extreme caution when travelling through this area.

PHOTOGRAPHY

Patrick Boere Photography is the official event photographer. Pictures will be uploaded to an album on The WestCycle Events Facebook page post-event.

While we'll do our best to cover as much of the event as possible, there is a chance you may not be photographed. Thanks for your understanding!

We highly encourage you to upload your photos and videos to social media with the hashtag #canolaclassic so we can like and share your photos and videos.



GENERAL EVENT INFORMATION

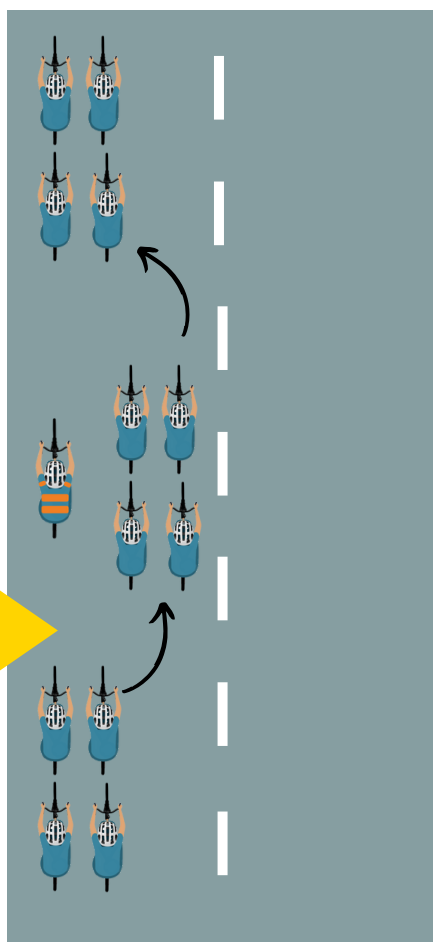
RIDER ETIQUETTE

A few pointers about rider etiquette prior, during and after the event to maximise safety and fun for all.

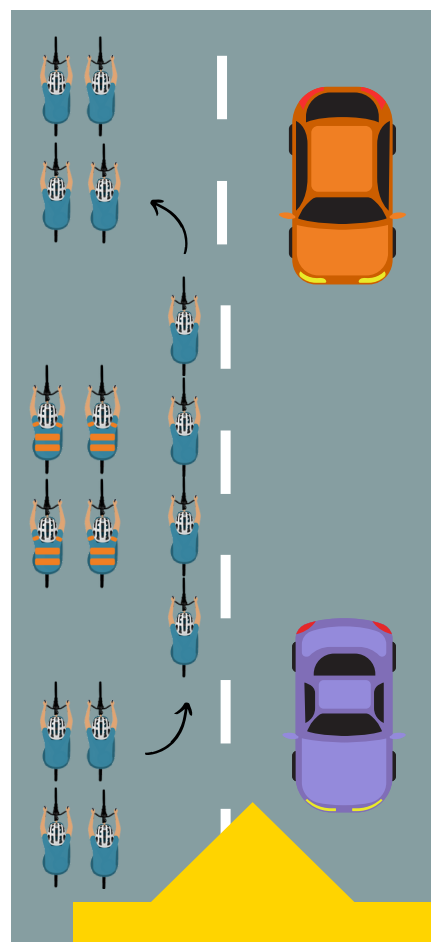
- Obey the road rules and follow any instructions from Event Marshals and Traffic Controllers.
- The roads are OPEN, so be aware of other road users.
- Overtake other riders in single file only.
- Keep to the left-hand side of the road and only ride two abreast.
- Be courteous to other riders, teams and officials and other road users.
- If you pull out of the ride, please notify one of the marshals or event staff.
- Please don't litter. Pocket your wrappers and dispose of them responsibly. Litterers will be pulled from the ride.

PASSING OTHERS

- Only pass other riders or vehicles on the right.
- If you are slowing down, move to the left when it's safe to do so.
- Groups riding two abreast are allowed to pass, or be passed by, another rider when it is safe.
- If you are passing another rider or group, ring your bell or call out.
- If you can't leave enough space, slow down until it is safe to pass.
- Make sure you are well clear before moving back in.



Groups riding two abreast are allowed to pass, or be passed by, another bike rider when it is safe to do so



When a group is passing another group, the faster group should pass in single file



GENERAL EVENT INFORMATION

PIT STOP

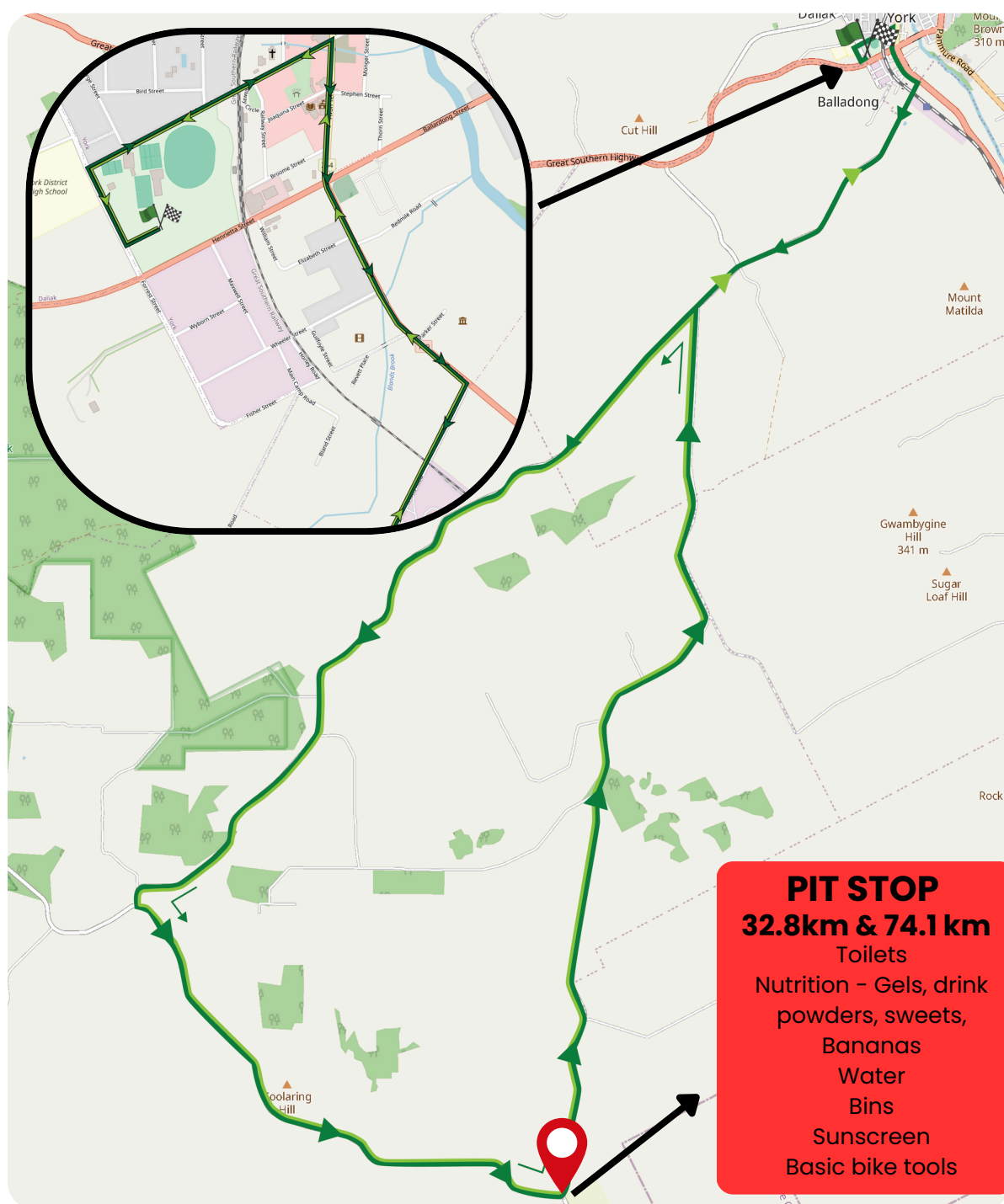
Riders can refresh with Winners Nutrition products, other replenishments and amenities at one Pit Stop along the course.

We recommend utilising these services as hydration and nutrition are vital to ensuring you perform at your best - and complete the ride in a healthy state.

There will be two Pit Stops on course. These stations will be located at the following locations:

- Pit Stop 1 (32.8km) & (74.1km) | Corner of Talbot Rd W & Qualen Rd W

Additionally, we recommend carrying some nutrition items on-bike.



10% DISCOUNT

WESTCYCLE



winnersbars.com



VOLUNTEERS



A BIG THANK YOU TO THE HARD WORKING VOLUNTEERS AND CREW FOR THEIR SUPPORT AND WHO MAKE THIS EVENT POSSIBLE.

WE ARE ALWAYS ON THE LOOKOUT FOR EXTRA HANDS TO ASSIST AT OUR EVENTS, PLEASE CONTACT [INFO@WESTCYCLE.ORG.AU](mailto:info@westcycle.org.au) TO REGISTER YOUR INTEREST AT ANOTHER WESTCYCLE EVENT.





UPCOMING events



Ballidu

BIKE IT TO BALLIDU GRAVEL **12K | 46K | 82K | 160K**

Bike It to Ballidu Gravel transforms a tiny Wheatbelt town into a gravel haven with epic rides for gritty gravel grinders to families out for some fun in the dust.

Sep

28

2025

DON'T STOP RIDING NOW! LEVEL UP WITH WESTCYCLE RIDE SECURE MEMBERSHIP



MEMBERSHIP AND INSURANCE THAT SUPPORTS WA BIKE RIDERS

Access \$20 off Ride Secure membership for Canola Classic participants if you join **using promo code Canola25 by 31 August 2025.**

Membership includes personal accident and public liability insurance, a representative voice to government, great discounts, and the BEST PRICE on event entry for the Bike it to Ballidu Gravel event.

\$20 OFF
RIDE SECURE
MEMBERSHIP

westcycle.org.au/membership



THE RIDES





RIDE INFORMATION

STRAVA

Strava tracks and analyses rides, provides performance data, as well as access to Canola Classic route maps, that can be downloaded and accessed offline.

If you don't have a Strava account, you can sign up for free to access the routes (although not mandatory as on-course signage is also very clear).

To access the event routes, simply click the links below.

Canola Classic 57KM:
<https://www.strava.com/routes/3385824532339049778>

Society 98KM:
<https://www.strava.com/routes/3385823795438685732>



STRAVA™

RIDE WITH GPS

Ride with GPS is another great option for participants to navigate the Canola Classic routes.

By using the RSVP link below, participants can easily access and bookmark the event and its routes directly in their Ride with GPS app. This allows for quick access and turn-by-turn voice navigation, making it easy to follow the route during the ride (as does on-course signage). Participants can also download offline maps to their mobile device for use without cellular data, and sync routes to their connected GPS devices for a seamless riding experience.

To get started, simply click the RSVP link to join: [RSVP Link](#).

For a helpful guide on how to join and navigate the event routes, we recommend checking out [this video](#), which provides a step-by-step walkthrough of what to expect when using Ride with GPS for the event.

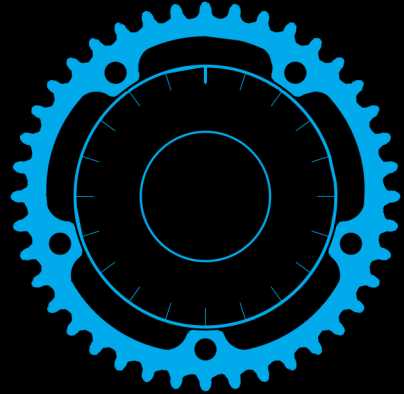


NOTE: All rides will be clearly marked with directional signage along the course

*Trusted by Tour de France Stage winners
and AIS athletes*

VAULT

CYCLE SERVICES



**Precision bike maintenance
with personalised service**

**Drop off & pick up from your home or work
Servicing Perth CBD and surrounds**

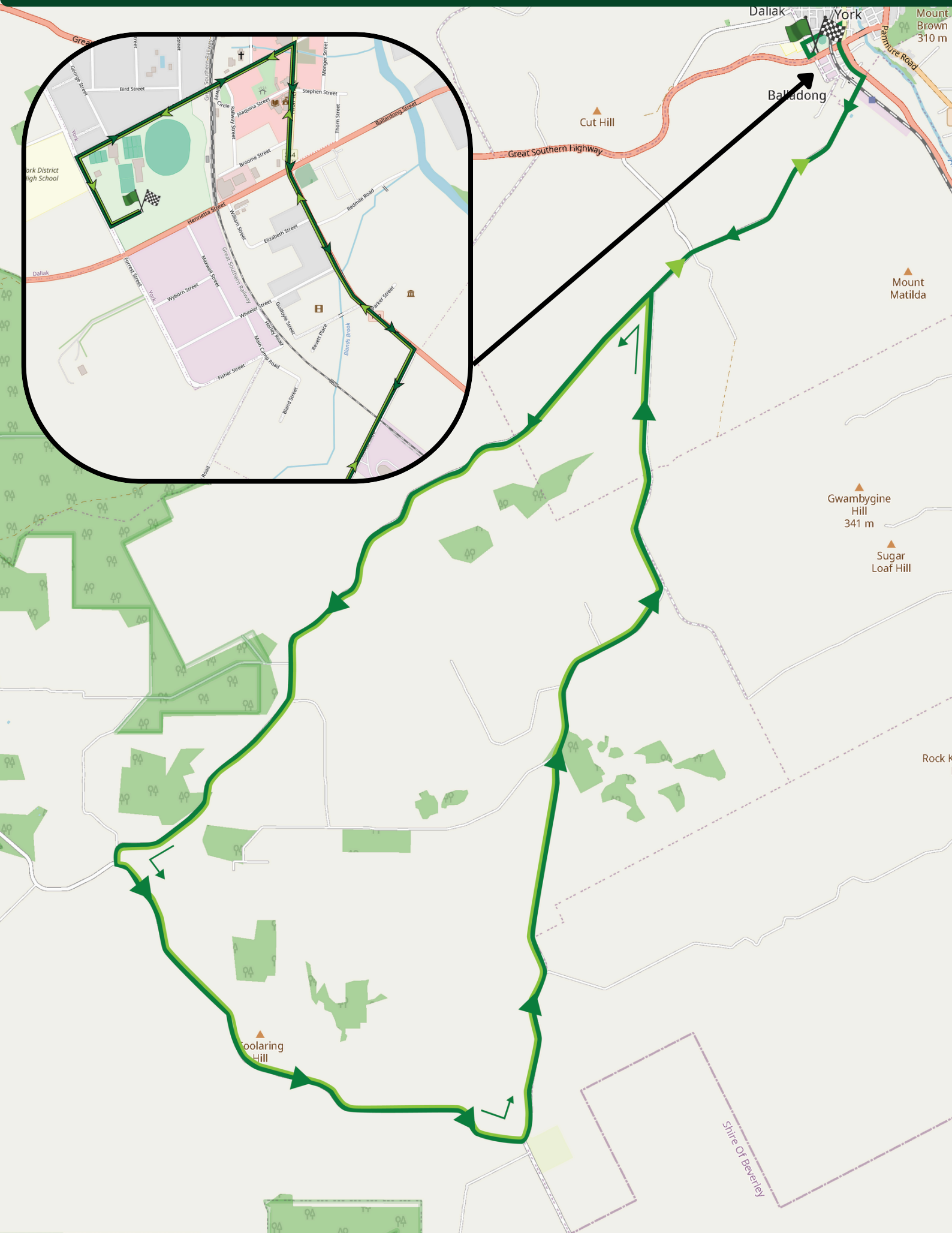
**Contact Richard on
(08) 9321 2463 or 0406 518 812**

**Book online at
www.vaultcycleservices.com.au**

10% discount for first time customers



SØCIETY 98KM



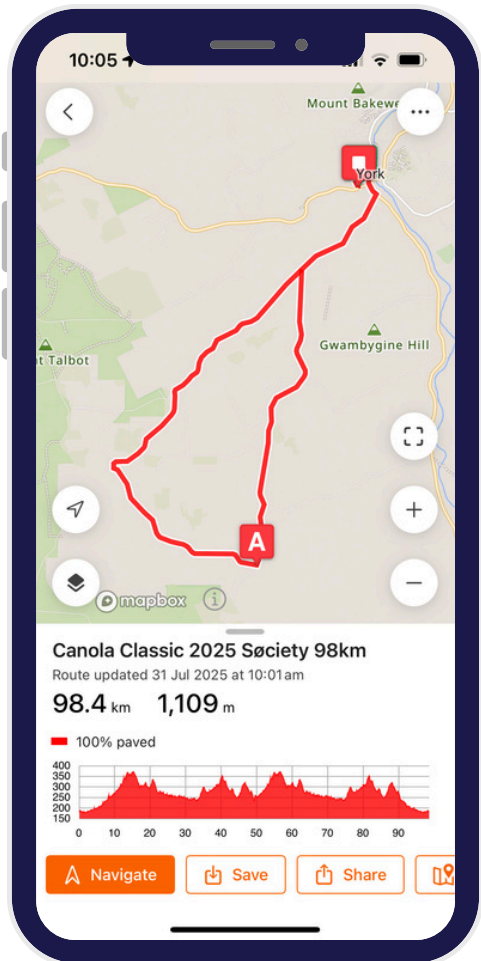
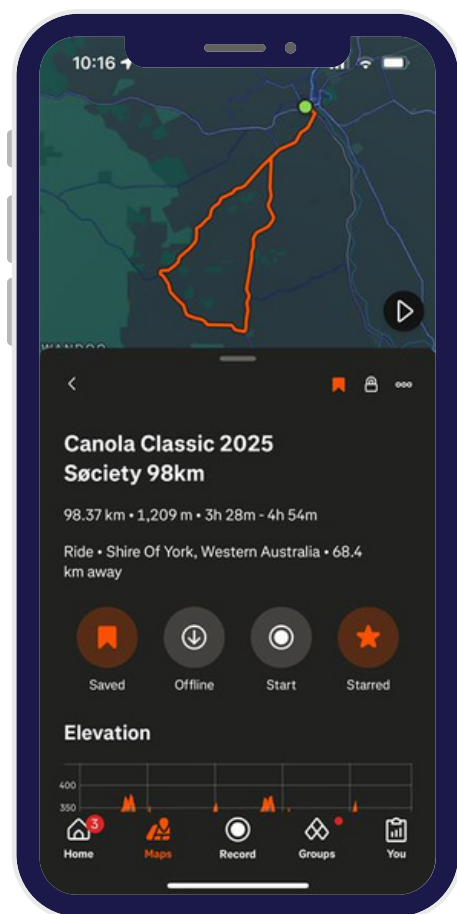


SØCIETY 98KM RIDE INFORMATION

STRAVA

Søciety 98KM:

<https://www.strava.com/routes/3385823795438685732>



RIDE WITH GPS

Søciety 98KM:

https://ridewithgps.com/auto_approve/Event/352737/NoSVpcmoOoxOCIf7abQROHP2jsZ2MHUe

søciety

PROUDLY WA OWNED, RIDING WA ROADS &
SUPPORTING WA EVENTS.

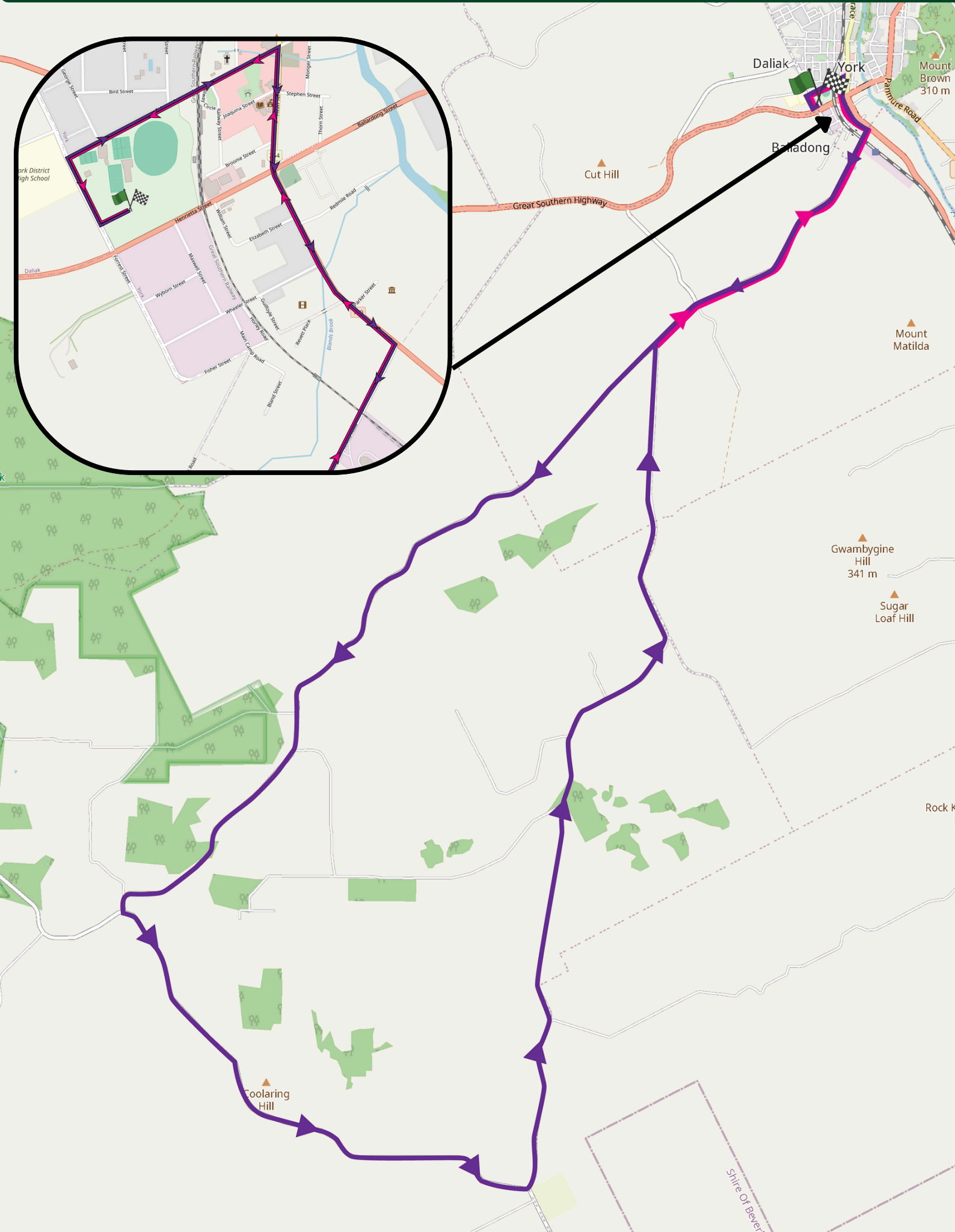
USE THE CODE RIVERLOOP ON YOUR NEXT ORDER

WWW.SOCIETCYCLING.COM @SOCIETY.CYCLING



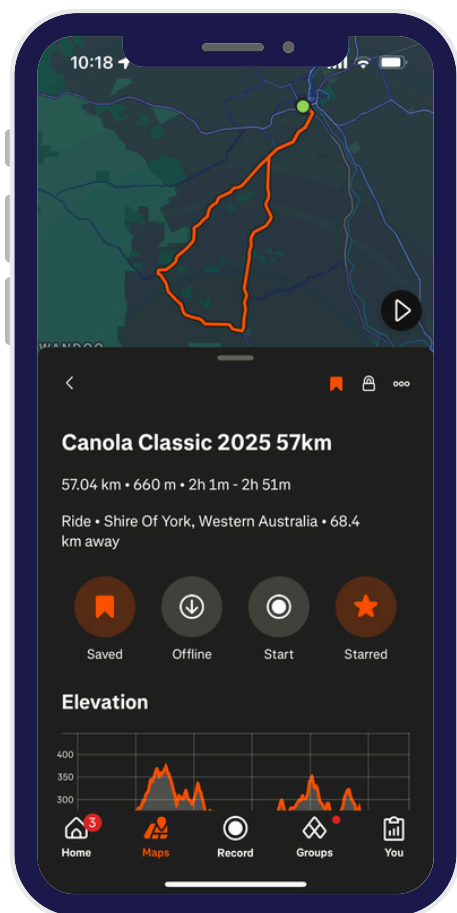


CANOLA 57KM





CANOLA CLASSIC 57KM RIDE INFORMATION



STRAVA

Canola Classic 57KM:

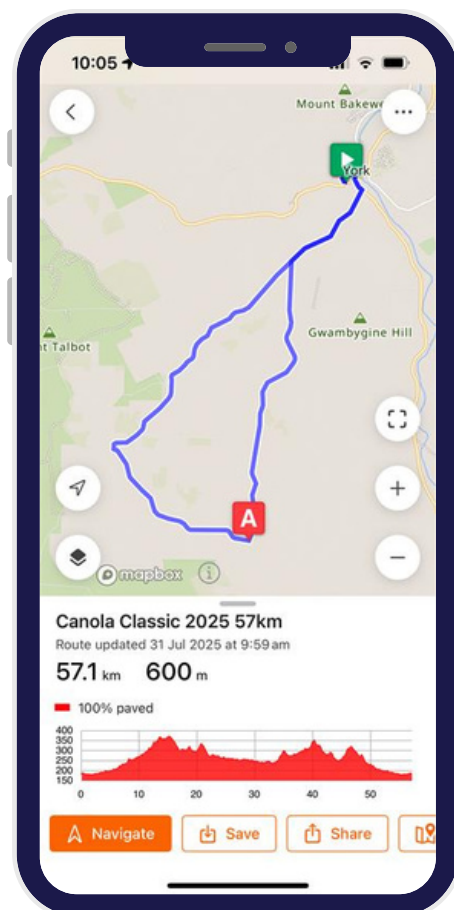
<https://www.strava.com/routes/3385824532339049778>



RIDE WITH GPS

Canola Classic 57KM:

https://ridewithgps.com/auto_approve/Event/352737/NoSVpcmoOoxOCIf7abQROHP2jsZ2MHUe





EVENT PARTNERS

WestCycle acknowledges the generosity of our event Partners and Supporters in presenting the 2025 Canola Classic.

GOVERNMENT PARTNERS



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EVENT PARTNERS

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