

BRIGADOON SUPER CHALLENGE

27 APRIL 2025



choose your challenge

RIDER GUIDE



WELCOME



Welcome
WAYNE

BRADSHAW

Chief Executive Officer – WestCycle



We're thrilled to have you at the Brigadoon Super Challenge – the only cycling event taking place in the picturesque Brigadoon/Gidgegannup Hills many call the best in the Perth Hills for the sweeping, quiet roads, great views and spicy climbs.

We've designed two courses to appeal to a wide variety of riders from those seeking a challenge without too much training in the bag on our 50km Bells Rapids Challenge, to the more serious Society Super Challenge over 100km and 2000m of climbing that suits the more serious and committed rider.

We thank all our event partners especially the Department of Local Government, Sport and Cultural Industries (DLGSC) and the City of Swan for sharing their spectacular region and all their support in hosting this event.

Thanks too to all those individuals who have worked so hard to make this event happen including our wonderful army of volunteers without whom these events just don't happen.

We wish all the riders a fantastic day in the saddle – one you surely won't forget in a hurry – and hope you and your family and friends will enjoy our event village and the greater Swan Valley.

Wayne Bradshaw
WestCycle CEO



WELCOME

TANYA RICHARDSON

Mayor – City of Swan



On behalf of the City of Swan I welcome all riders, their families, friends and supporters to the Brigadoon Super Challenge 2025, and thank you for supporting this incredible event.

As one Perth's few mass participation road cycling events, the City is proud to support the Challenge, which offers not only an exciting sporting experience but also a chance to explore our beautiful region.

The routes of both the 50km and 100km Challenges follow some of the most striking countryside the region has to offer.

I encourage riders and visitors to explore the wonderful nearby attractions like the beautiful Ellenbrook Nature Reserve, Twin Swamps Nature Reserve and the spectacular Bells Rapids – known for its picnic spots and bushwalks.

Walyunga National Park is one of three national parks in the City. It's an important area for local Aboriginal people as a place for gathering, hunting, tool making and ceremonies – and a great location for picnics, hikes, camping and canoeing.

And to all our riders – best of luck and I look forward to seeing you all on Sunday, April 27!



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IMPORTANT CONTACTS

EVENT CONTROL

0475 709 568

Please save this number into your phone contacts!



IMPORTANT INFORMATION

PRE EVENT INFORMATION:

Thursday 24th April

Rider Pack Collection

Collect your Rider Pack from WestCycle HQ exclusively on:

Thursday 24th April | 10:00am – 6:30pm

105 Cambridge Street, West Leederville, 6007

Be sure to bring your Rider Number (emailed to you the morning of pack collection) to collect your Rider Pack.

If you can't make it on this day please email info@westcycle.org.au to arrange alternatives.

EVENT DAY INFORMATION:

Sunday 27th April

Event Village Location

Herne Hill Primary School – 60 Argyle St, Herne Hill, 6056

The Event Village is located approximately 30 minutes from the Perth CBD. Please allow enough time to travel, park your car and warm up for the event.

Rider Briefing

7:00am at the Event Village

Ride Schedule

7:30am – Ride Start

- 100km Society Super Challenge riders sent off first at 30 second intervals
- 50km Rapids Challenge riders follow also at 30 second intervals

Timing Cut off

1:00pm

The cut off is to ensure the safety and welfare of participants as per the event's Traffic Management Plan.

The Event Director has the discretion to direct riders to return to the Event Village, if continuing may present a health risk.

Riders can use the sag wagon to return to the Event Village or if instructed by the Event Director.

Please be mindful that you will be riding through residential areas and show consideration to local residents. Permits to conduct events such as this are contingent on minimising the impact to the local community.

GENERAL EVENT INFORMATION

EVENT PARKING

Free parking is available at the back oval of Herne Hill Primary School. Please see the Event Village Map.

Entry is off Railway Parade. Please drive slowly and be cautious when entering and exiting the carpark, as there will be other riders and pedestrians in the area.



RIDER BRIEFING

The essential rider briefing will be held in the Event Village area at 7:00AM.

You will receive important and up-to-date information about the course and other details to keep you safe throughout the ride.

RIDER NUMBER

Each rider will receive a Rider Number (and pins) in their registration pack. Pin your Rider number to the lower back area of your jersey.

TIMING

Every rider will receive a chipped time through Blue Chip Timing. Results will be tabulated on the Blue Chip Timing post-event and shared by WestCycle.

Be careful not to cross the start/finish line prior to the start as you may record a false time.

Timing chips will be attached to a seat post sticker.

You will also receive two helmet stickers. One is placed on the front of the helmet, the other on the right side of the helmet for identification purposes.

KING & QUEEN OF THE MOUNTAIN

Can't have a hills ride without a King and Queen of the Mountain right?

For those riding the 100km Society Super Challenge, the fastest man and woman up the the 4.32km O'Brien Road segment will win an exclusive crimson Society jersey!

Check out the Strava Segment [HERE](#)





GENERAL EVENT INFORMATION

RIDER ASSEMBLY

Riders are to be ready in the rider assembly area in the event village at **7:15am** ready to be rolled out to the Start / Finish line on Argyle St.

- 100km Society Super Challenge riders sent off first in 30 second intervals
- 50km Rapids Challenge riders are sent off after the 100km distance riders in 30 second intervals

SUPPORT VEHICLES

Private support vehicles are not permitted as they cause unnecessary traffic congestion and inhibit the ability of registered support vehicles to efficiently navigate the route.

A Lead Event Vehicle will be the first vehicle on course leading the riders around the course. There will be a Sag Wagon available to any riders who require assistance.

Please call Event Control on 0475 709 568 to request the aid of the Sag Wagon.

Additional there will be multiple roving Motor Marshals out on course to ensure the safety of riders, and to ensure all riders are abiding by the Road Rules.

BIKE MECHANIC

Prior to event day, all riders are strongly encouraged to have their bike fully serviced before the event, including considering new tyres and brake pads.

Mechanical support is available (by Vault Cycle Services) at the Event Village to provide any last-minute repairs or maintenance if required. Labour is free for riders, but any parts will be charged (cash is encouraged due to limited EFTPOS reception).

Riders are strongly encouraged to carry spare tubes, gas cylinders and a repair kit and to be versed in how to change a flat tyre.

Richard from Vault Cycle Services will do one lap of on course support providing basic on the spot mechanical support for riders that need it and then return to the event village to continue offering these services.

FIRST AID

St Johns Ambulance crews will be stationed at the Start/Finish Line (Herne Hill Primary School) and Pit Stop 1 & 3 located on Connemara Dr.

Should you require medical assistance, speak with a marshal or contact Event Control on 0475 709 568

Dial 000 in a life threatening emergency only.

PHOTOGRAPHY

Patrick Boere Photography is the official event photographer. Pictures will be uploaded to an album on The WestCycle Events Facebook page post-event.

We highly encourage you to upload your photos and videos to social media with the hashtag **#chooseyourchallenge** or **#brigadoonsuperchallenge** so we can like and share your photos and videos. There'll be a prize for the best!

HAZARD AREAS

Campersic Road – High traffic area with several roundabouts. Please use caution when travelling up and down this area of the course.

Toodyay Road – High traffic area. Please ensure that you ride close to the barrier for safety.

Lancewood Avenue and O'Brien Road – Riders may enter/exit Lancewood Avenue at the same time. Please follow instructions from Traffic Controllers and Event Marshals in this area.

Berry Road and Clenton Road – Riders will be entering Clenton Road from both directions. Riders entering Clenton Road for the second time **MUST** give way to those entering Clenton Road for the first time.

Campersic Road and Haddrill Road – Riders will be entering Haddrill Road from both directions. Please follow instructions from Traffic Controllers and Event Marshals in this area.

Railway Parade and Lefroy Avenue – Please use caution when riding in this area due to the road condition. Please follow instructions from Traffic Controllers and Event Marshals.

GENERAL EVENT INFORMATION

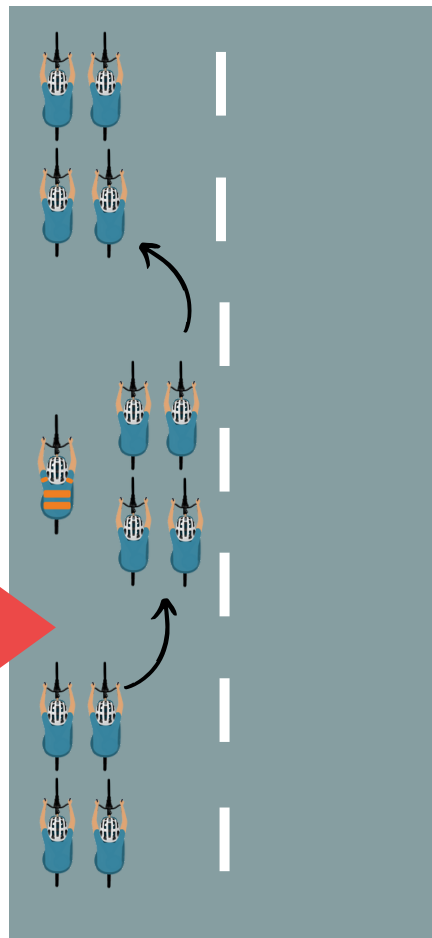
RIDER ETIQUETTE

A few pointers about rider etiquette prior, during and after the event to maximise safety and fun for all.

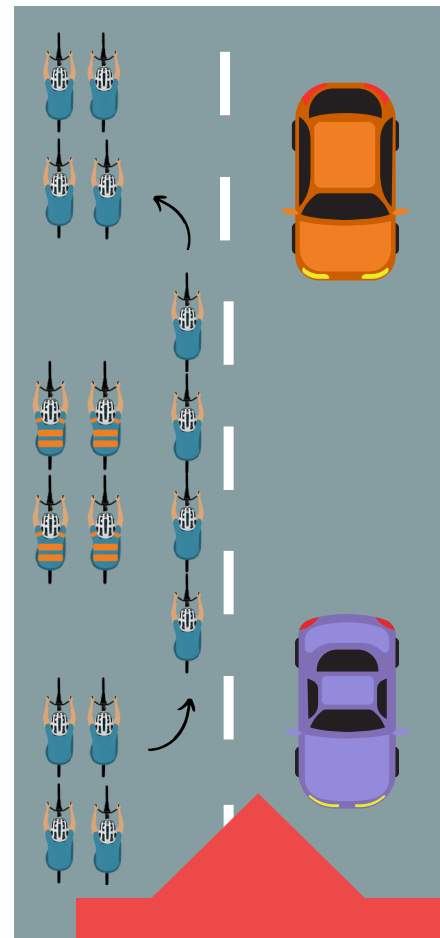
- Obey the road rules and follow any instructions from Event Marshals and Traffic Controllers.
- The roads are OPEN, so be aware of other road users.
- Overtake other riders in single file only.
- Keep to the left-hand side of the road and only ride two abreast.
- Be courteous to other riders, teams and officials and other road users.
- If you pull out of the ride, please notify one of the marshals or event staff.
- Please don't litter. Pocket your wrappers and dispose of them responsibly. Litterers will be pulled from the ride.

PASSING OTHERS

- Only pass other riders or vehicles on the right.
- If you are slowing down, move to the left when it's safe to do so.
- Groups riding two abreast are allowed to pass, or be passed by, another rider when it is safe.
- If you are passing another rider or group, ring your bell or call out.
- If you can't leave enough space, slow down until it is safe to pass.
- Make sure you are well clear before moving back in.



Groups riding two abreast are allowed to pass, or be passed by, another bike rider when it is safe to do so



When a group is passing another group, the faster group should pass in single file

GENERAL EVENT INFORMATION

PIT STOPS

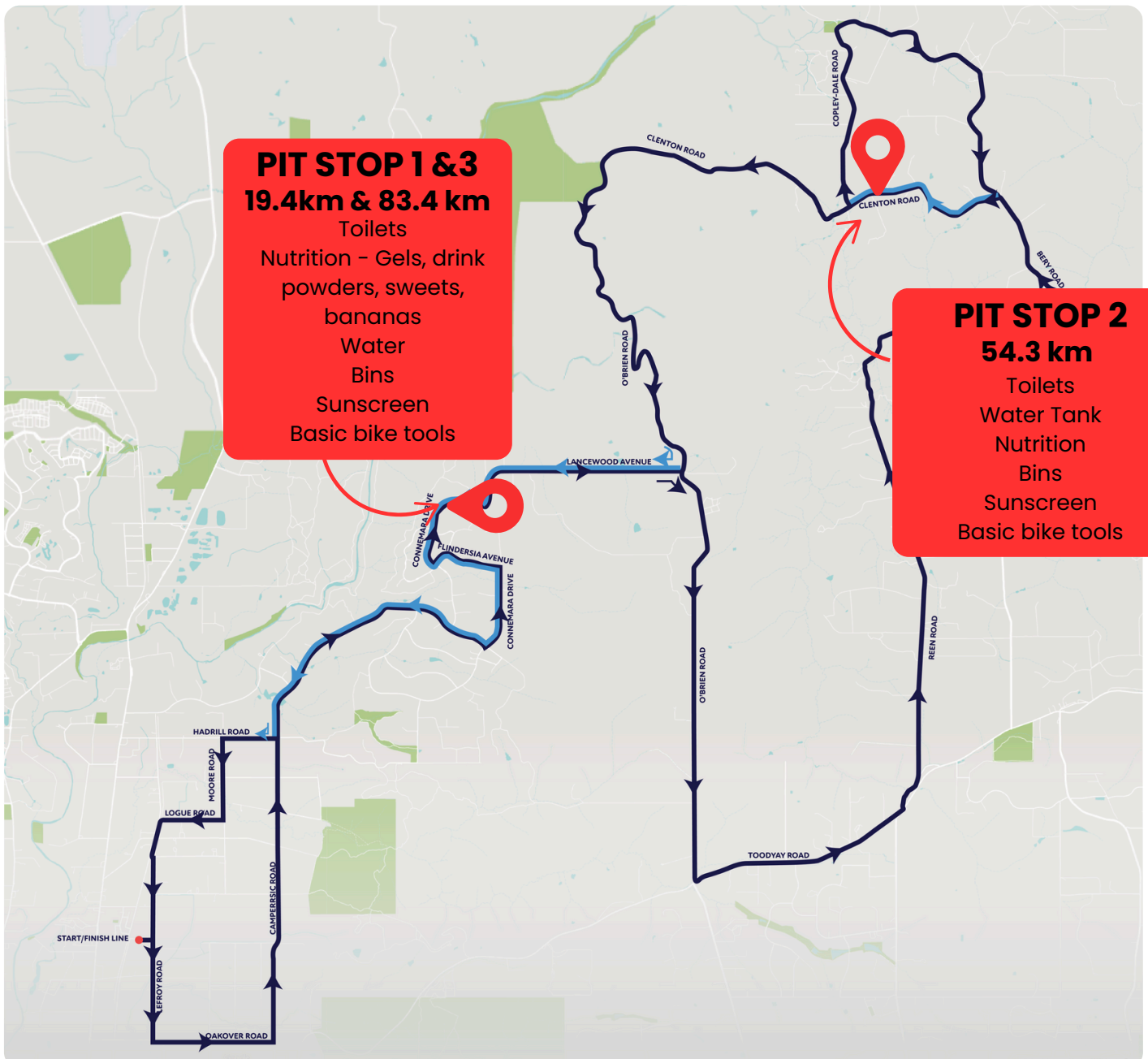
Riders can refresh with Winners Nutrition products, other replenishments and amenities at three Pit Stops along the courses.

We recommend utilising these services as hydration and nutrition are vital to ensuring you perform at your best - and complete the ride in a healthy state.

There will be two Pit Stops on course. These stations will be located at the following locations:

- Pit Stop 1 (19.4km) & 3 (83.4km) | Connemara Drive (Car Park)
- Pit Stop 2 (54.3km) | 544 Clenton Road

Additionally, we recommend carrying some nutrition items on-bike.



10% DISCOUNT

WESTCYCLE



winnersbars.com

GENERAL EVENT INFORMATION

EVENT VILLAGE

Join us at the Event Village after your ride for a great time! Bring the whole family and enjoy:

- Coffee, breakfast, lunch and other refreshment options
- Live DJ
- Face painting
- Bike Repair/Maintenance
- Toilets and Changing Facilities
- Bike Parking
- WestCycle Information Tent
- Registration Assistance
- Hydration Station
- Post-Ride Award Ceremonies

VENDORS

Food & Refreshments

Breakfast, lunch and snacks will be available throughout the day to keep you fuelled and energised, and have a drink with your mates.

Food is not included in your event package. However, a variety of food and beverage options will be available for purchase from onsite vendors.

We recommend bringing cash as card payments may be limited due to reception.



POST EVENT

After your ride, no need to rush off, stick around and soak up the atmosphere at the Event Village!

Bring your family and friends to celebrate your achievement and enjoy everything on offer. Refuel from various vendors or grab a drink from the bar, a coffee, or cool off at the hydration station.

Need a tune-up? Our bike mechanics have you covered.

Relax with a live DJ, let the kids get their faces painted, or freshen up at the change facilities.

Plus, don't miss the post-event presentations as we celebrate the day's best efforts. The Event Village is the perfect place to wrap up your ride in style!



VOLUNTEERS & CREW



A BIG THANK YOU TO THE HARD WORKING VOLUNTEERS AND CREW FOR THEIR SUPPORT AND WHO MAKE THIS EVENT POSSIBLE.

WE ARE ALWAYS ON THE LOOKOUT FOR EXTRA HANDS TO ASSIST AT OUR EVENTS, PLEASE CONTACT [INFO@WESTCYCLE.ORG.AU](mailto:info@westcycle.org.au) TO REGISTER YOUR INTEREST AT ANOTHER WESTCYCLE EVENT.





UPCOMING events



York

CANOLA CLASSIC 52K | 93K

Join us for the Canola Classic, a stunning ride through the golden canola fields of the Wheatbelt, where quiet country roads and vibrant scenery create an unforgettable cycling experience.

Aug
24
2025



Ballidu

BIKE IT TO BALLIDU GRAVEL 12K | 46K | 82K | 160K

Bike It to Ballidu Gravel transforms a tiny Wheatbelt town into a gravel haven with epic rides for gritty gravel grinders to families out for some fun in the dust.

Sep
28
2025

DON'T STOP RIDING NOW! LEVEL UP WITH WESTCYCLE RIDE SECURE MEMBERSHIP



MEMBERSHIP AND INSURANCE THAT SUPPORTS WA BIKE RIDERS

Access \$20 off Ride Secure membership for Brigadoon Super Challenge participants if you join **using promo code BDOON25 by 31 May 2025.**

Membership includes personal accident and public liability insurance, a representative voice to government, great discounts, and the BEST PRICE on event entry for the Canola Classic and the Bike it to Ballidu Gravel festival.

\$20 OFF
RIDE SECURE
MEMBERSHIP

westcycle.org.au/membership



THE CHALLENGES



STRAVA

Strava tracks and analyses rides, provides performance data, as well as access to Brigadoon Super Challenge route maps, that can be downloaded and accessed offline.

If you don't have a Strava account, you can sign up for free to access the routes (although not mandatory as on-course signage is also very clear).

To access the event routes, simply click the links below.

50KM Rapids Challenge:
<https://www.strava.com/routes/3315168601235285988>

100KM Søciety Super Challenge:
<https://www.strava.com/routes/3315139663895620580>



STRAVATM

RIDE WITH GPS

Ride with GPS is another great option for participants to navigate the Brigadoon Super Challenge routes.

By using the RSVP link below, participants can easily access and bookmark the event and its routes directly in their Ride with GPS app. This allows for quick access and turn-by-turn voice navigation, making it easy to follow the route during the ride (as does on-course signage). Participants can also download offline maps to their mobile device for use without cellular data, and sync routes to their connected GPS devices for a seamless riding experience.

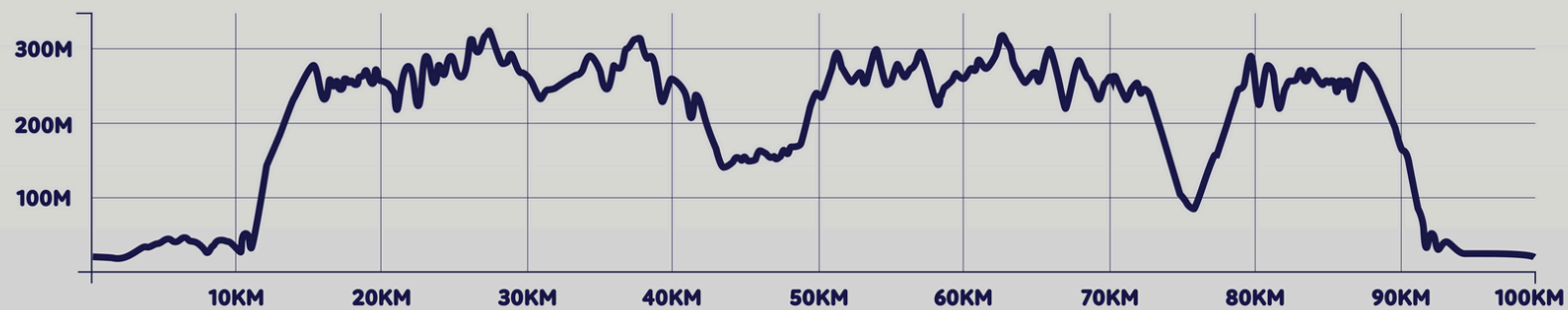
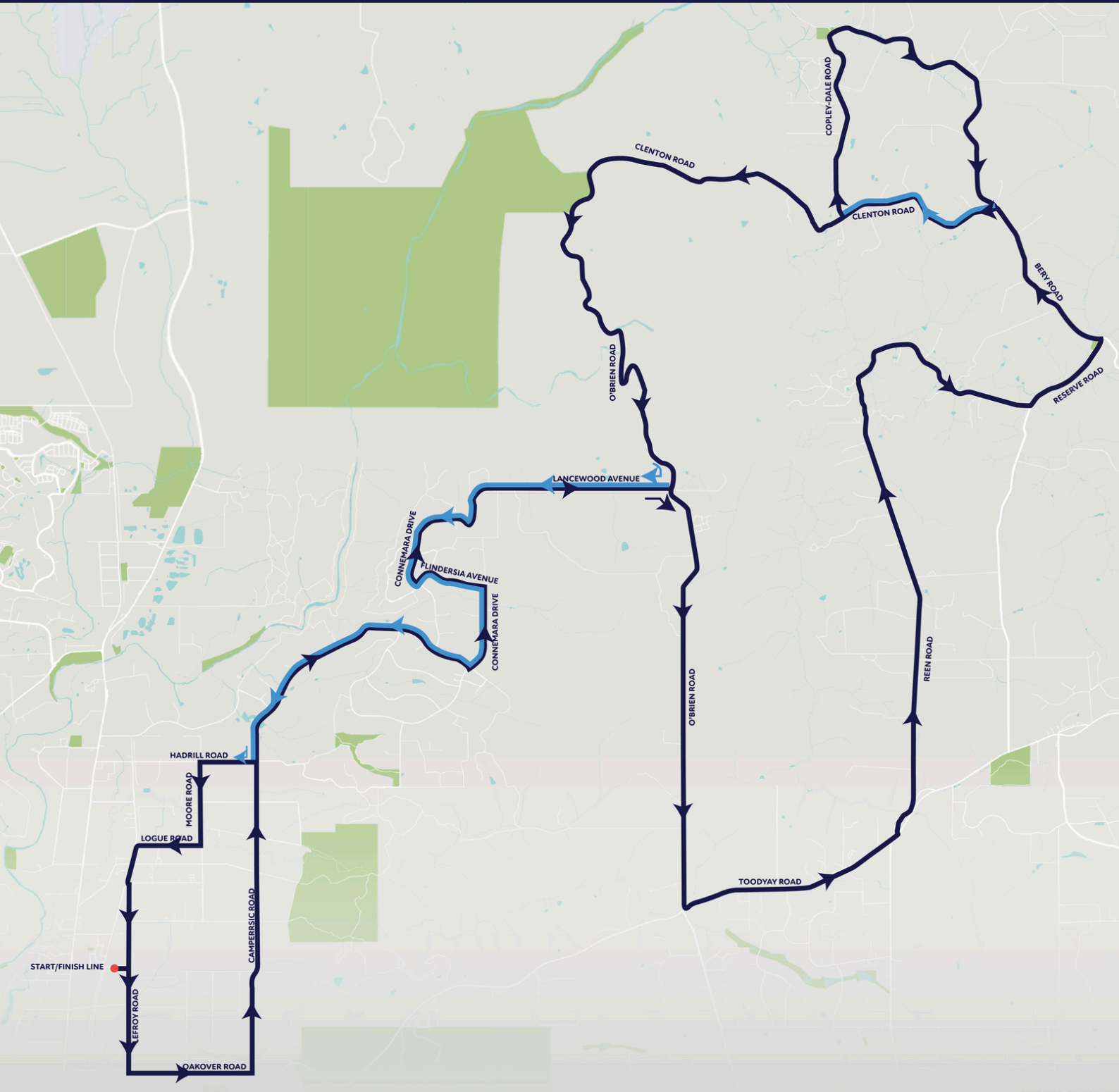
To get started, simply click the RSVP link to join: [RSVP Link](#).

For a helpful guide on how to join and navigate the event routes, we recommend checking out [this video](#), which provides a step-by-step walkthrough of what to expect when using Ride with GPS for the event.





SØCIETY SUPER CHALLENGE



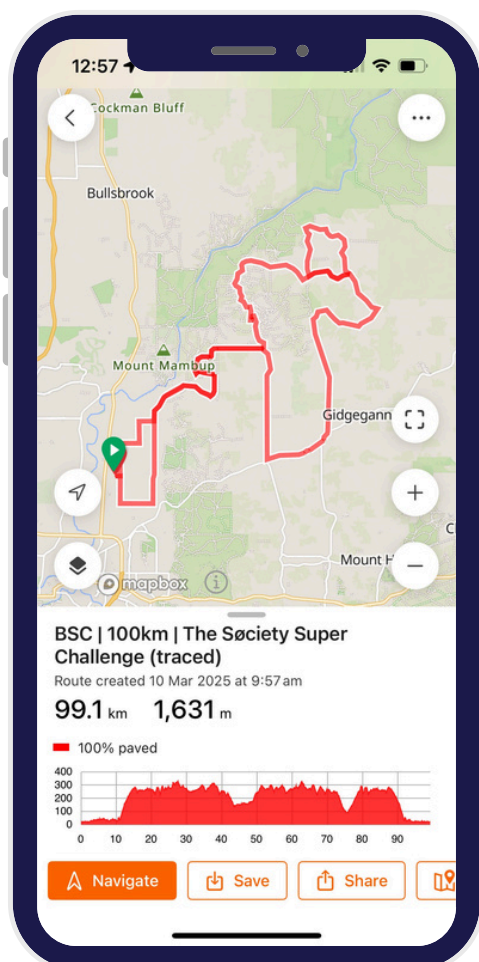
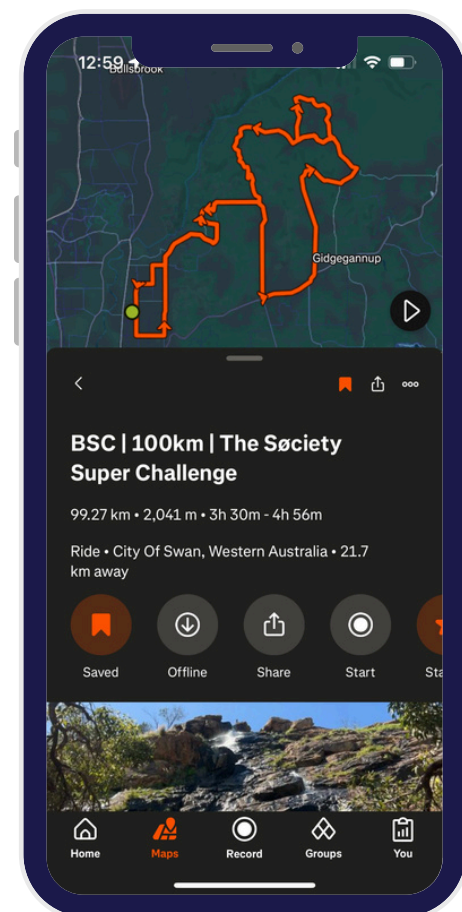


100KM SØCIETY SUPER CHALLENGE

STRAVA

100KM Søciety Super Challenge:

<https://www.strava.com/routes/3315139663895620580>



RIDE WITH GPS

100KM Søciety Super Challenge:

https://ridewithgps.com/auto_approve/Event/352737/NoSVpcmoOoxOCIf7abQROHP2jsZ2MHue

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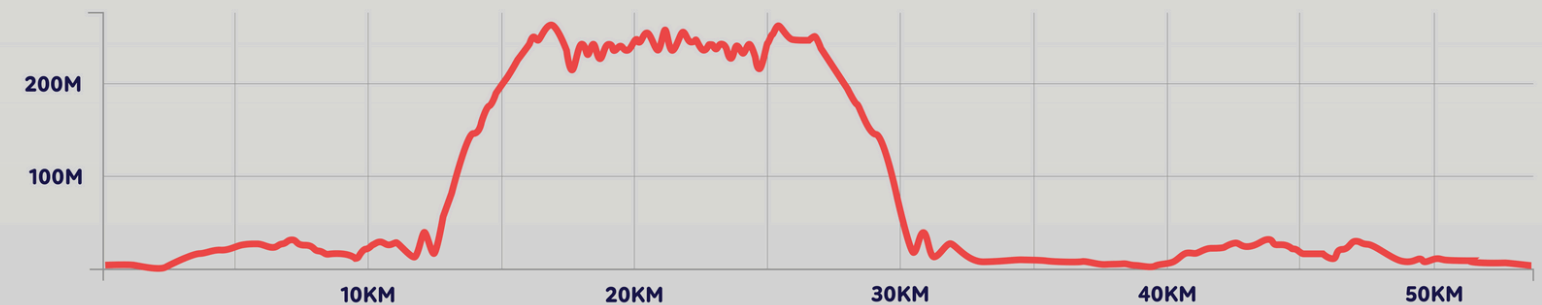
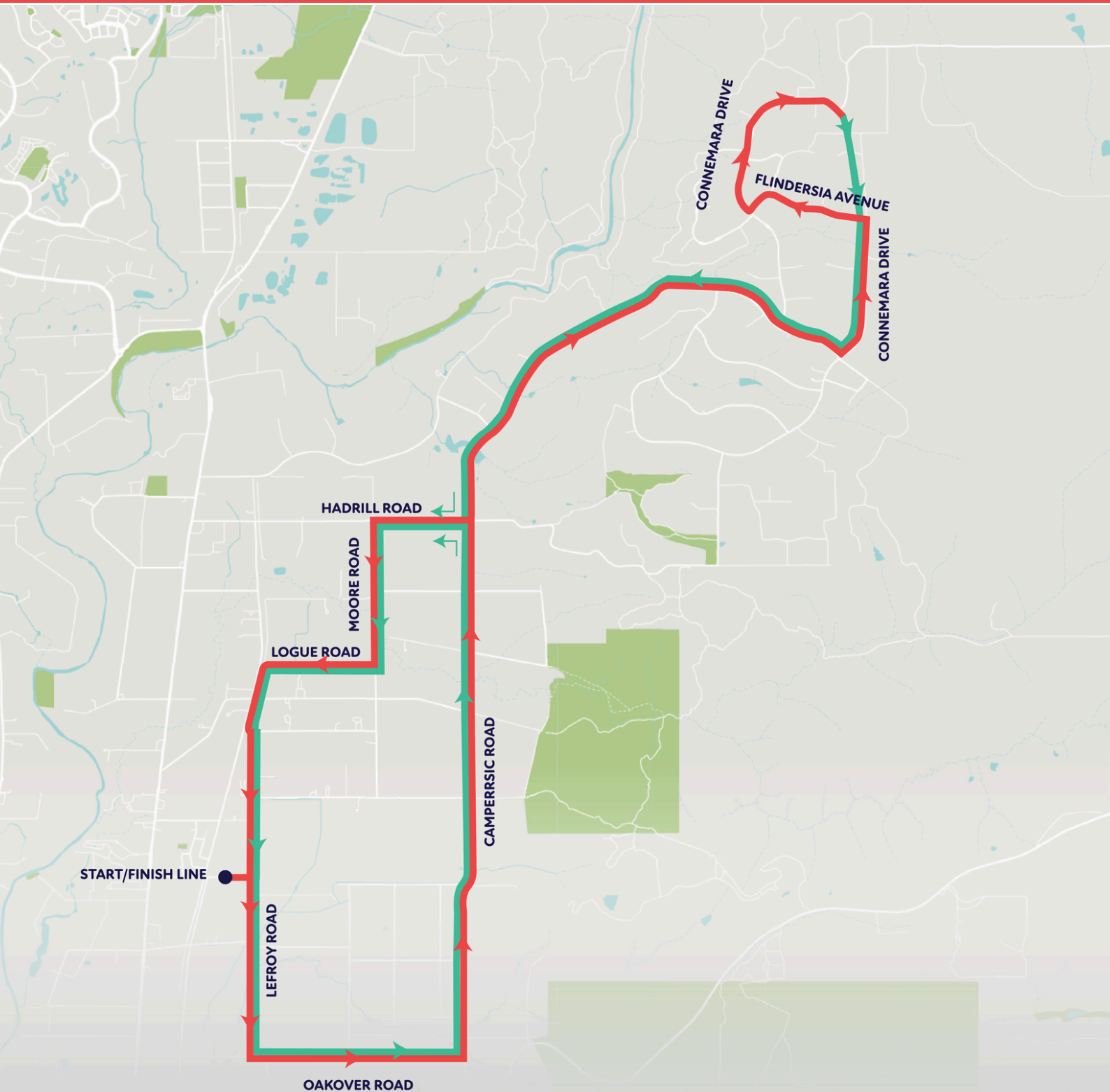


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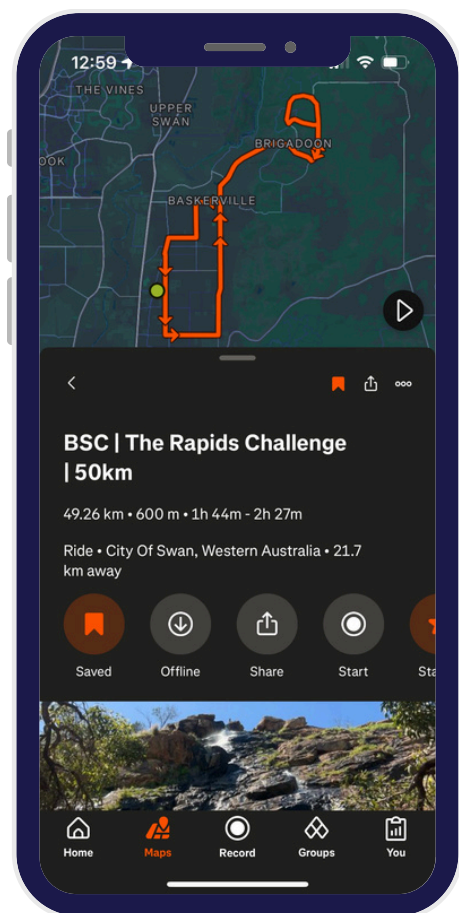
www.thehouseofhoney.com.au



RAPIDS CHALLENGE



50KM RAPIDS CHALLENGE



STRAVA

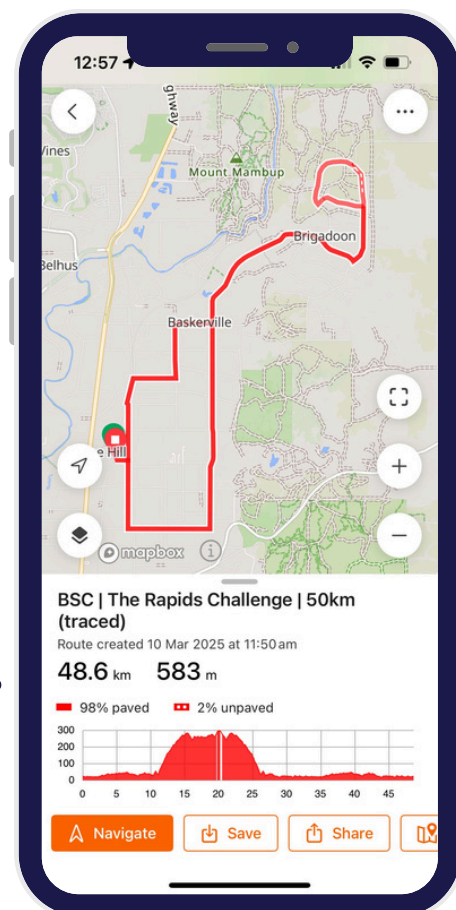
50KM Rapids Challenge:

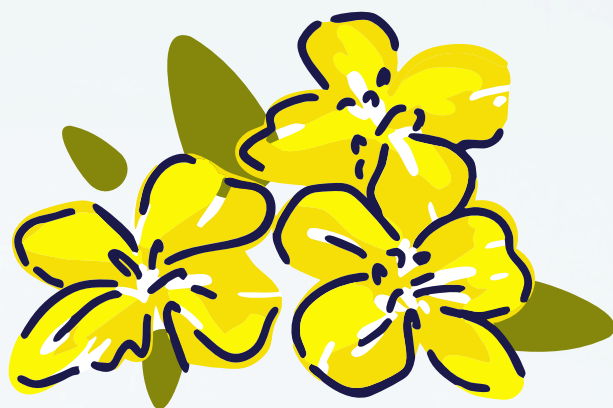
<https://www.strava.com/routes/3315168601235285988>

RIDE WITH GPS

50KM Rapids Challenge:

https://ridewithgps.com/auto_approve/Event/352737/NoSVpcmoOoxOCIf7abQROHP2jsZ2MHUe





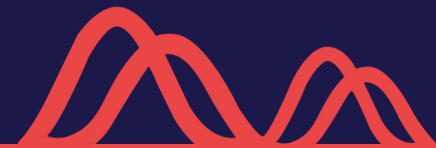
CANOLA CLASSIC

2 0 2 5



[https://westcycle.memnet.com.au/MemberSelfService/
EventBooking.aspx?selectedEventId=30](https://westcycle.memnet.com.au/MemberSelfService/EventBooking.aspx?selectedEventId=30)

**Register for the 2025 Canola
Classic by 1st May to unlock 30%
off Early Bird Pricing.**



EVENT PARTNERS

WestCycle acknowledges the generosity of our event Partners and Supporters in presenting the 2025 Brigadoon Super Challenge

GOVERNMENT PARTNERS



Department of
Local Government, Sport
and Cultural Industries



EVENT PARTNERS

society

Winners

VAULT
CYCLE SERVICES



SEAMLESSAV

