

WESTCYCLE WORKFIT PROGRAM

BUILDING HEALTHIER BUSINESSES



Workfit is a unique cycling-focused corporate program tailored to help businesses and organisations create a sustainable and positive impact on the environment, society and staff.



REDUCE ENVIRONMENTAL FOOTPRINT

MEET YOUR ORGANISATIONS ESG TARGETS

- Enhance your firm's green credentials
- Reduce environmental footprint + meet ESG targets
- Attract and retain staff
- 200 staff riding to work three times a week will save 72 tonnes of CO2 per year

IMPROVE HEALTH + WELLBEING OF STAFF

- Improve staff productivity + teamwork
- Improve mental health + physical fitness
- Reduce sick leave
- Save money
- Positive staff culture
- Ease parking pressures
- 24/7 insurance cover



IMPROVE EMPLOYEE HEALTH



POSITIVE SOCIAL IMPACT

WESTCYCLE WORKFIT PROGRAM PROGRAM DELIVERABLES

- Active Transport Audit + Travel Plan
- WestCycle Accreditation
- ESG Reporting
- Workplace Initiatives eg bike maintenance workshops
- Insurance cover for staff
- A dedicated account manager

FIND OUT MORE AT [WESTCYCLE.ORG.AU/WORKFIT](https://www.westcycle.org.au/workfit)

PROGRAM DELIVERABLES

INSURANCE

- Covered for Workers Comp whilst riding a bike
- Personal accident and public liability insurance
- PBF donation of \$250,000 in case of a traumatic spinal injury, cover for 24/7

WORKPLACE PROGRAM

- Employee recruitment and induction to the Workfit program
- 1 on 1 or small group ride to work orientation sessions x 20
- 4 x Skills sessions (road, mtb, basic, intermediate)
- Event entry – Discount entry for teams from your organisation, with WestCycle supporting team coordination
- Staff volunteering and team building activities
- Participants have access to WestCycle members discount program
- Ride leader program for interested staff to build road riding skills
- Social media / internal posts for use by your communications team
- 4 x Bike maintenance sessions (full day)
- Bike link registration for participants' bikes
- Account manager for 2 hours per week to coordinate program to suit your organisations' needs
- 2 x Bike breakfasts (food not included)

BIKE FRIENDLY AUDIT

- Assessment of the bike and active transport status of your organisation, including policies, practices, facilities and programs
- Development of an Active Travel Plan for your organisation
- Creation of a Ride to Work Access Map for your workplace
- Identification of future recommendations and opportunities

WESTCYCLE BIKE FRIENDLY ACCREDITATION

- Become a Bike Friendly Employer once audit and workplace programs are undertaken

ESG REPORTING

- Provide photos and case study
- 2 x In house social media per month
- Report for your annual report

PROGRAM REPORTING

- End of program report and evaluation

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